

Requisition Number 11-0168
Post Date 7/29/2011
Title Logistics Business Analyst, www.transplace.com
City Northwest Arkansas
State AR
Description **Position Summary:** Provide meaningful analytics and recommendations to customer's account management, with a focus on continuous improvement, freight cost and service optimization. This individual will participate actively with the customer's Transportation Team to generate analysis ideas. They will also utilize their business knowledge to independently determine value-add areas to consider adding focus. Furthermore, they will provide an active role in the annual transportation procurement event.

Work with Transplace Operations and Engineering team to use TMS data and knowledge of operational and industry best practices to identify continuous improvement opportunities to optimize freight cost and service. This analyst will work with the internal account team to identify, validate and develop recommendations to share with the customer's Transportation team. These initiatives will be prioritized and implemented to reduce costs, improve service and provide other transportation management value. This analyst will also work with the customer's Transportation Team to drive continuous improvement that may involve customer resources beyond the transportation team (warehouse, operations, manufacturing, sales, etc). This analyst will also be involved in special projects as appropriate (transportation procurement events, Six Sigma projects, etc).

Key Accountabilities and Responsibilities:

- Develop complex analysis supported through Transplace's business intelligence capabilities.
- Serve as primary analytical consultant and coordination point for procurement activities
- Perform freight cost, service and carrier management studies,
- Work with engineering and operations team to generate freight market benchmarking and determine meaningful KPIs for account
- Work closely with operations teams to develop opportunities for continuous improvement
- Communicate with customers to gather system constraints and requirements.
- Work with engineering to build applications that utilize Transplace optimization tools.
- Conduct consulting projects, as requested
- Develop methods of measuring and reporting operational effectiveness
- Perform ad-hoc reporting as needed

Requirements

Competencies:

- Ability to combine business acumen and analytical expertise to provide insights that drive both operational and strategic benefits
- Well versed in transportation industry standard KPIs for cost and service
- Thorough understanding of use of business intelligence to gather and display relevant information
- Ability to perform account benchmarking and generate non-standard KPIs relevant to account
- Possess a keen understanding of continuous improvement methodologies and processes
- Ability to positively respond to and interact with other company personnel,

customers, and vendors in daily operations

Key Qualifications

Education

B.S. in Business, Supply Chain Management, Industrial Engineering or other related field.

Experience

Three to Five Years of experience in freight management and analysis at either a shipper, 3PL or carrier

Required Skills: Advanced Experience with MS Office Products (Excel, Powerpoint, Access and Word) Ability to extract data from BI or other DB sources, validate and conduct advanced analytics Strong communication skills, ability to present analysis and recommendations in verbal and written communications to multiple target audiences (operations teams, middle and senior management).

Preferred Skills: Experience working with advanced TMS systems and knowledge of freight KPI's. Experience working with BI reporting tools.

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