

Behavioral Operations Conference 2009

Thursday, June 25:

12n-1pm Registration in Whitman School of Management main lobby

1pm-1:30pm Welcome and Logistics

1:30pm-3pm: Dynamics

- Eyran Gisches, University of Arizona, "Dynamic Pricing with Strategic Consumers under Inventory Constraints." *Co-authors: Amnon Rapoport, UC Riverside; Vincent Mak, Hong Kong University of Science and Technology*
- Amnon Rapoport, UC Riverside, "Effects of Dynamic Duopoly Competition on Myopic and Strategic Consumers." *Co-authors: Vincent Mak, Hong Kong University of Science and Technology*
- Anton Ovchinnikov, University of Virginia, "Revenue and Cost Management for Remanufactured Products."

3pm-3:30pm Break

3:30pm-5pm Learning and Stability

- Ulrich Thonemann, University of Cologne, "Managers and Students as Newsvendors: How Out-of-Task Experience Matters." *Co-authors: Gary E. Bolton, Penn State University; Axel Ockenfels, U. of Cologne*
- Candido Perez, IESA, "Physicians or Engineers as Supply Chain Managers: Which is the Best Choice for Hospitals?"
- Kay-Yut Chen, HP, "Temporal Correlation of Lottery Choices and fMRI Imaging." *Co-authors: Tad Hogg, HP Labs; Brian Knutson, Stanford University*

Thursday dinner plans are on your own and we will assist in coordinating dinner parties. There is a wide variety of restaurants for every taste and budget within a block or two of the SOM and Sheraton hotel. A larger assortment can be found at Armory Square, a short taxi ride from campus.

Interested attendees are invited to attend a minor league baseball game at 7PM and watch the Syracuse Chiefs (affiliate team: Washington Nationals) take on the Scranton/WB Yankees (affiliate team: NY Yankees). Tickets are \$10. We will leave from the SOM around 6:15.

Friday, June 26:

Breakfast at hotel included with room reservation

9am-10:30am Supply Chains

- Guido Voigt, Otto-von-Guericke University, "Extended Screening Contracts and Coordination in a Single-Supplier Multi-Buyer Supply Chain." *Co-authors: Karl Inderfurth, Otto-von-Guericke University, Magdeburg; Abdolkarim Sadrieh, Otto-von-Guericke University, Magdeburg*
- Kyle Hyndman, Southern Methodist University, "Coordination in Supply Chains when Demand Forecasts are not Common Knowledge: Theory and Experiment." *Co-authors: Santiago Kraiselburd, Zaragoza Logics Center and INCAE Business School; Noel Watson, Harvard Business School*
- John MacDonald, Michigan State University, "The Impact of Disruptions on Supply Chain Strategy and Performance." *Co-author: Zach G. Zacharia, Lehigh University*

10:30am-11am Break

11am-12:30pm: Managerial Issues

- Nitin Joglekar, Boston University, "Taming or Flaming Firefighting?: Complexity, Screening and Allocation Bias in R&D Pipelines" *Co-authors: Paulo Figueiredo, Doctoral Candidate, Boston University; Paulo Goncalves, University of Lugano/ MIT*
- Suresh Muthulingam, UCLA, "Managerial Biases and Energy Savings" *Co-authors: Charles Corbett, UCLA; Shlomo Benartzi, UCLA; Bohdan Oppenheim, Loyola Marymount University*
- Yaozhong Wu, National University of Singapore, "Managing Projects with Present-Biased Agents" *Co-authors: Karthik Ramachandran, Southern Methodist University; Vish Krishnan, University of California, San Diego.*

12:30pm-1:30pm Lunch in Atrium of SOM

1:30-1:45 Behavioral Process Management Section of INFORMS: Introduction of Most Influential Paper of 2008 Award

- Lisa Yeo, University of Alberta

1:45pm-3pm Integrating Teaching into the classroom (Interactive discussion)

- Moderated by Mirko Kremer, Penn State University

3pm-3:30pm Break

3:30pm-5pm Keynote Speaker

- Jay Russo, S.C. Johnson Family Professor of Management, Marketing and Behavioral Science at the Johnson Graduate School of Management at Cornell University. "No Garbage In, Garbage Out: The Distortion of Information by Decision Makers"

Dinner will be at the Goldstein Alumni and Faculty Center on campus. Drinks and hors d'oeuvres will start at 5:30; dinner will be served at 6:30. From WSOM or the hotel, turn left from the front door and walk up the large concrete staircase into campus. Turn left at University Place and it is the 3rd building on the left (pass the Schine Student center and Bird Library).

Saturday, June 27:

Breakfast at hotel included in room reservations

9am-9:30am Announcements

9:30am-11am Newsvendor Experiments

- Yufei Ren, UT Dallas, “Overconfidence in the Newsvendor Problem: An Experimental Study”
Co-author: Rachel Croson, UT Dallas
- Nils Rudi, INSEAD, “Level, Adjustment and Observation Biases in the Newsvendor Model”
Co-author: David Drake, INSEAD
- Diana (Yan) Wu, University of Kansas, “Newsvendor Order Distribution under Contracts with Threshold”
Co-author: Kay-Yut Chen, HP Labs

11am-11:30am Wrap-up

Those with time to spare on Saturday before departure are welcome to join in a walk to a local restaurant for lunch.