



## ***Details about the Film Workshop at USASBE 2006***

**(January 14, 2006 @ 10:15-11:30am)**

**Workshop Title: Best Practices for Using Film in the Entrepreneurship Classroom**

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### **Introduction**

Innovative educators share a yearning for methods that better enable them to teach students about the rich context of the entrepreneurial world -- thus allowing them to develop the skills, attitudes and behaviors associated with entrepreneurship. This hands-on session is recommended for anyone interested in using film clips as a tool for engaging students in entrepreneurship course content. A selection of some of the top submissions received by December 22, 2005 in the “*Lessons from Hollywood*” Competition organized by Syracuse University will be presented during this workshop.

### **Objectives of the workshop**

- To facilitate information exchange between entrepreneurship educators who use film;
- To demonstrate how instructors can overcome obstacles that prevent the effective use of film in the entrepreneurship classroom;
- To create awareness of a central depository of film clips for entrepreneurship educators.

### **How the Workshop Session will Work**

- 15 min: Presenter #1
  - 15 min: Presenter #2
  - 15 min: Presenter #3
  - Discussion of key success factors, things to watch out for, observations and other issues related to the use of film
  - Attendees vote who should win the certificate for the movie clip/ lesson plan/viewing guide combination that is most effective for teaching specific entrepreneurial competencies.
- Presenters 1, 2 and 3 will explain how they use a specific film clip to teach entrepreneurial competencies*

### **Proposed Outcomes of the Workshop**

Attendees will learn about criteria used to select clips from full length movies, and how to link a clip to specific topics in the entrepreneurship curriculum and/or entrepreneurial competencies.

Attendees will discover new frameworks for thinking about the use of film, thereby developing a more systematic method for incorporating movie clips into courses and the curriculum.