

**Couri Orange Hatchery: A Student Incubator
Falcone Center for Entrepreneurship
Syracuse University
New Business Application Form**

Date of Application: _____

Date Your Business Would Like to Enter the Hatchery: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

I. Company Profile

a. Explain your principle product(s) or service(s).

b. Describe the market segment or segments that you are targeting.

c. Explain the current status of the business in detail. For example, have you completed a business plan? Do you have a product prototype? Have you completed market research? Have you applied for a patent or copyright? Do you have any sales yet (if so, explain in detail)? Have you applied for any financing? What other progress have you made?

d. What financial resources, if any, do you currently have to support the business?

II. Incubator Needs and Requirements

How many employees will the business have during its first six months of operation, and at what points do you anticipate adding employees?

How many of these employees will actually be working in the Hatchery? _____

Will any of these employees be non-Syracuse University students? If so, please indicate their names.

Do you anticipate having any equipment in the incubator in support of your business? Please explain.

Does your business have any unique space, storage, equipment, software, meeting room, or other requirements? Please explain.

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Describe the operating hours of your business.

Describe in detail your plan for generating sales revenue over the next six months.

III. Rationale for Entry into the Hatchery

Explain in detail why you would like to be accepted into the Couri Orange Hatchery. As part of your rationale, indicate the length of time you would expect to be in the Hatchery.

Explain why you think your business should be admitted to the Hatchery, compared to other student businesses desiring entry.

Submit a completed business plan with your application. If you do not have a business plan, please indicate so. In either case, you will need to provide financial projections for your business for the next three years.

Please submit this completed form with supporting documentation at the Falcone Center for Entrepreneurship, Suite 116, Whitman School of Management, Syracuse University.

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