

ENTREPRENEURSHIP AND EMERGING ENTERPRISES

AT THE MARTIN J. WHITMAN SCHOOL OF MANAGEMENT AT SYRACUSE UNIVERSITY

→ OVERVIEW

The Entrepreneurship and Emerging Enterprises (EEE) program is a flagship program at the Martin J. Whitman School of Management at Syracuse University. Consistently ranked as one of the top programs in the nation, Whitman's entrepreneurship program helps undergraduate, masters and Ph.D. students discover their innate entrepreneurial potential, giving them a set of tools and perspective to capitalize on that potential and help launch their careers.

The underlying philosophy of the EEE program is experiential learning. The entire program is dedicated to providing hands-on opportunities for students to live entrepreneurship, and offers teaching tracks in new venture creation, corporate entrepreneurship, social entrepreneurship and family business.

Syracuse University has made a major commitment to entrepreneurship, led by the Whitman School. In the 2013-14 academic year, the EEE department at Whitman taught over 1,800 undergraduates, including 779 in the Introduction to Entrepreneurship course alone. Approximately 80 percent of the students in that course are from outside of Whitman. The EEE Department also taught over 400 graduate students and currently has five full-time entrepreneurship doctoral students.

The Whitman School heavily emphasizes experiential

learning, and the entrepreneurship department is committed to providing a myriad of opportunities for students to gain and apply real-world perspective and skills. The Falcone Center of Entrepreneurship at Whitman makes connections with the community and supports the entrepreneurship program's outreach efforts. The Center's Couri Hatchery incubator houses almost 100 student businesses, nearly twice that of the previous academic year. Collectively, those businesses have raised more than \$2.4 million in external capital. Throughout our outreach programs at Women Igniting the Spirit of Entrepreneurship (WISE) Symposium, WISE Women's Business Center and South Side Innovation Center, we serve more than 2,000 clients annually who have grossed over \$10 million in revenue.

The EEE program is also the originator of the Entrepreneurship Bootcamp for Veterans with Disabilities (EBV), which is now offered at seven other institutions around the United States. The EBV program, and its partner programs, provides the skills, resources and infrastructure for entrepreneurship and small business management for service-connected disabilities and military family members who serve in a caregiver role to a veteran with a service-connected disability. More than 700 veterans have graduated from EBV universities since 2007.

EDUCATION

#5

Bloomberg Businessweek
best undergraduate schools
for entrepreneurship

TAUGHT OVER
1,800



UNDERGRAD
STUDENTS

TAUGHT ALMOST
400



GRADUATE
STUDENTS

5
FULL-TIME



PH.D.
STUDENTS



→ THOUGHT LEADERSHIP

Developing new knowledge since its inception in the 1990s, Whitman’s team of renowned faculty, including nine research faculty and four professors of practice, have received both national and international acclaim for their thought leadership. In 2013-2014, the EEE team published more than 40 books or articles in leading international journals, including Academy of Management Journal, Journal of Business Venturing, Journal of Management Studies, Oxford Bulletin of Economics and Statistics, and Entrepreneurship Theory & Practice, to name a few. Furthermore, faculty members hold editorships at leading journals, such as Journal of Business Venturing, Strategic Entrepreneurship Journal, Small Business Economics and Entrepreneurship Theory & Practice, as well as 21 editorial board positions at prestigious journals. These accolades reflect the faculty’s commitment to scholarly advancement and providing an innovative academic experience that prepares students to chart a path to entrepreneurial success. Recent Ph.D. graduates include David Gras, now at Texas Christian University, and Robert Nason, now at Concordia University in Canada.

RESEARCH FACULTY

Alejandro Amezcua

Assistant Professor of Entrepreneurship

J. Michael Haynie

Vice Chancellor, Veterans & Military Affairs, Syracuse University
Executive Director, Institute for Veterans and Military Families
Barnes Professor of Entrepreneurship

G. Thomas Lumpkin

Chris J. Witting Chair in Entrepreneurship

Alexander McKelvie

Chair, Department of Entrepreneurship & Emerging Enterprises

Maria Minniti

Bantle Chair in Entrepreneurship and Public Policy

Todd Moss

Assistant Professor of Entrepreneurship
Faculty Director, Sustainable Enterprise Partnership

Minet Schindehutte

Associate Professor of Entrepreneurship

Johan Wiklund

Professor of Entrepreneurship

Trent Williams

Assistant Professor of Entrepreneurship (starting Fall 2015)

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4 BOOKS