M.S. Entrepreneurship

Successful entrepreneurship requires perseverance to stay on course and the right combination of creativity, passion, instinct and knowledge. Our 30-credit M.S. in entrepreneurship program provides immersion in a rigorous curriculum and relevant practical experience to give you the preparation and confidence to navigate your own path to entrepreneurial success. Our program is designed for students with a passion for entrepreneurship in any industry or type of business. Our specialized career tracks, combined with access to resources and mentorship through our Falcone Center for Entrepreneurship and its Couri Hatchery Student Business Incubator, help you develop the tools and mindset to turn your dreams into reality.

Three Paths to Obtain Your Degree

We offer three timetables for obtaining your M.S. in entrepreneurship:

9-Month Plan
- FALL | 15 credits
- SPRING | 15 credits

16-Month Plan (Summer Internship)
- FALL | 9 credits
- SPRING | 9 credits
- SUMMER INTERNSHIP | 3 credits
- FALL | 9 credits

18-Month Plan
- FALL | 9 credits
- SPRING | 9 credits
- FALL | 9 credits
- SPRING | 3 credits

Rankings

#17
U.S. News & World Report’s graduate specialty rankings, 2016

#17

2015 Incoming Student Profile

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Average GMAT</td>
<td>545</td>
<td></td>
</tr>
<tr>
<td>Average Undergraduate GPA</td>
<td>3.25</td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>71%</td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>29%</td>
<td></td>
</tr>
<tr>
<td>Domestic</td>
<td>43%</td>
<td></td>
</tr>
<tr>
<td>International</td>
<td>57%</td>
<td></td>
</tr>
<tr>
<td>Average Age</td>
<td>22</td>
<td></td>
</tr>
</tbody>
</table>
Career Paths

<table>
<thead>
<tr>
<th>Focus</th>
<th>New Venture</th>
<th>Social</th>
<th>Corporate</th>
<th>Family</th>
</tr>
</thead>
<tbody>
<tr>
<td>How to start and run a new, independent company</td>
<td>How to start and manage a socially-oriented company</td>
<td>How to entrepreneurially manage and expand an existing company</td>
<td>How to entrepreneurially manage a family firm</td>
<td></td>
</tr>
<tr>
<td>Founder of a socially-oriented venture</td>
<td>Founder of a start-up company</td>
<td>Multi-skilled employee in a small or medium-sized enterprise</td>
<td>Entrepreneurial manager or founder of a family firm</td>
<td></td>
</tr>
<tr>
<td>Multi-skilled employee or executive of an established innovative firm</td>
<td>Employee in a non-profit firm</td>
<td>Management consultant</td>
<td>Innovative employee in a family firm</td>
<td></td>
</tr>
<tr>
<td>Franchisee of existing firm</td>
<td>Manager of an economic or community development program</td>
<td>Entrepreneurial leader in a family business</td>
<td>Advisor to family firms</td>
<td></td>
</tr>
<tr>
<td>Creative thinker in established company</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Program Curriculum

30 Credits

Business Foundation (15 credit hours)
- Foundations of Entrepreneurship (3)
- Creating Customer Value (1.5)
- Understanding Financial Statements (1.5)
- Accounting for Managerial Decisions (1.5)
- Opportunity Recognition and Ideation (1.5)
- Competitive Strategy (1.5)

Entrepreneurial Core (12 credit hours)
Students select from a wide array of elective courses that focus on different aspects of entrepreneurship to best prepare for their chosen careers.

Entrepreneurship Field Experience (3 credit hours)
Credits for real-world entrepreneurial experience

Application Requirements

- Online application
- Submission of a one-page business idea proposal
- Resume
- Two essays
- Two letters of recommendation
- Transcripts (unofficial)
- GMAT or GRE exam score (official)
- English language exam* (official)
- Admission interviews are performed at the discretion of the committee.

*International students only

Application Deadlines

Fall Admission Only
- November 30 - First Round
- January 1 - Second Round
- February 15 - Third Round (final international deadline)
- April 19 - Fourth Round (final domestic deadline)

Merit Scholarships

All of our full-time M.S. candidates are considered for merit scholarships based on the credentials they submit for admission into the program regardless of the round in which they are applying. However, there is no guarantee that every admitted student will receive a scholarship.

Tuition

Please check our website to learn more: whitman.syr.edu/mse