

For Immediate Release
December 2, 2005

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SU's Chancellor Emeritus Authors Book on Leadership

Kenneth A. "Buzz" Shaw, Chancellor Emeritus of Syracuse University, is author of "The Intentional Leader," published this fall by Syracuse University Press.

The book provides practical guidance on the art of leadership, covering such topics as self-awareness, conflict resolution, motivating others, decision-making, communicating effectively, and group dynamics.

"Millions of people have leadership opportunities every day—whether in their personal or professional lives," Shaw says. "By developing and practicing key skills, each of us can become a better leader."

Effective leaders, Shaw says:

- Work to become more self-aware
- Know and apply basic conflict resolution skills
- Relate decisions to vision, mission and values
- Are highly visible and in control during times of crisis
- Practice and strengthen their group skills
- Become effective change agents by giving people reasons--and the skills needed--to buy in
- Understand and appreciate cultural differences and the important contributions others can make
- Behave ethically, using their own code of behavior to guide their actions
- Maintain balance in their lives
- Help others develop their leadership potential

Shaw, who also is author of "The Successful President: Buzzwords on Leadership," spent 13 years at Syracuse's helm; he currently is a University Professor at Syracuse, teaching courses on leadership.

Prior to joining SU, Shaw was president of the University of Wisconsin System, chancellor of the Southern Illinois University System, president of Southern Illinois University at Edwardsville, and vice president and dean of the university at Towson State. He holds honorary degrees from eight institutions, and was recognized by authors Fisher and Koch as one of the nation's top entrepreneurial presidents in their most recent book on the subject.

“The Intentional Leader” is available for \$19.95 from Syracuse University Press, <http://www.syracuseuniversitypress.syr.edu/fall-2005-catalog/intentional-leader.html>.

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