

Introduction

A colleague who uses *The Intentional Leader* for her leadership classes asked me when the second edition would be coming out. “You know, textbooks are creating new editions every three or so years. You had better get to work or you will lose my business.” If this were a business, I would never have written the book. Although more than twenty-two hundred copies have been sold, it hardly puts it in the class of Stephen King. I don’t intend to ever make a cent from my labors, and it is a good thing. But my colleague has a good point. Surely, I have learned things since the book was published, and shouldn’t I share this information with my readers?

But this book will not be a conventional second edition. It won’t even be a second edition. It will be my intent to provide new information but in a very simple and inexpensive format that will be explained later.

My reasons for a new approach to updating the book are several. Although a couple thousand copies of *The Intentional Leader* have been sold, I just ordered and received a new batch, so there are plenty of copies available at a reasonable price. Why increase the cost for a second edition when I can play off the first? In this day of thinking green, why not save a few trees and find a way to make the best use of what is available? Also, why not use an approach that allows me the chance to make periodic improvements without having to print a second and maybe third edition? Finally, why not give the loyal readers of the first and only edition an inexpensive way to keep up-to-date?

Here is how the supplement works. It contains additional information and observations following the chapters and topics as they appear in *The Intentional Leader*. Some will be brief articles on leadership topics that I have written for the *CNY Business Exchange*. Some will come from material I am using in my leadership classes, some from student reviews of movies, some from student summaries of a very valuable book on communications, *The Leader’s Voice*, by Boyd Clarke and Ron Crossland.

I have also added to the “Selected Readings” list more offerings for those readers who want to dig deeper into leadership issues. Additionally, a complete

section devoted to learning leadership through movies is included. It contains a list of movies along with leadership questions that come from graduate students who have read *The Intentional Leader*.

Finally, as a class project, my graduate student colleagues worked with me in the development of two videos that deal with two of the most important skills to learn—managing conflict and leading groups. They are unrehearsed and unedited and can be accessed through my Web site, <http://whitman.syr.edu/shaw/index.asp>.

The supplement will be worth your time. Enjoy doing leadership.

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