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New podcast series focuses on leadership

Syracuse University Chancellor Emeritus Kenneth A. “Buzz” Shaw has spent more than 30 years studying, practicing, and writing about leadership.

Now he’s making his expertise available to the public through a new podcast series, <http://whitman.syr.edu/shaw/podcasts.asp>, drawn from his most recent book, “The Intentional Leader” (Syracuse University Press, 2005).

The first two topics in the series are Conflict Resolution and Motivation.

“Through these podcasts, I’m able to reach students of leadership from around the world,” says Shaw. “I’m delighted to use this new technology to expand people’s understanding of the principles of leadership and help them become better leaders.”

The podcasts were produced by Group M Communications of Skaneateles, N.Y., and are narrated by Sandi Mulconry and Dick Calagiovanni.

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