“Not only is giving back important by itself; it is also important to recognize the benefits one receives from others. I was able to attend Syracuse University on the G.I. Bill; attendance at Syracuse contributed mightily to my future good fortune. Being able to give back financially, as well as through the sharing of my work and life experiences, is a cornerstone of my philosophy towards philanthropy.”

MARTIN J. WHITMAN ’49, ’08 (Hon)
Thank you. These words can’t begin to convey to you our lasting gratitude for your support in helping us make Whitman better. Without your help, we would be unable to move Whitman forward. Our future success depends on your continued support.

This report highlights some of the many transformations taking place at Whitman because of the help of our alumni and friends. This critical support has helped us to recruit and support our Whitman Leadership Scholars, enabled us to launch our undergraduate IMPRESS program and enhance our faculty support. It enables us to continue to be a nationally ranked business school and remain competitive with our peer institutions.

Your support makes a huge difference in everything we do. We celebrate your generous gifts, large and small. On behalf of the entire Whitman community, we thank you again for your generosity.
The word “gift” holds special relevance at Whitman. According to The American Heritage Dictionary, “a gift is something that is bestowed voluntarily and without compensation.”

I think the sentiment of the word “gift”—generosity, selflessness, investment in something the greatness of which you may never see—rings loudly true of our Whitman donors.

The men and women, young and old, whose names are included in this report, are investing in the future of Whitman. You are supporting leadership programs that help fully prepare the next generation of business leaders and enabling faculty to conduct and publish groundbreaking research that influences the landscape of world commerce.

You likely do not take time to think about the impact of your generosity, but we would like you to take pause to consider the greatness of what you have a part in creating.

I can tell you that our students, both current and former, and faculty are putting your investment in them to great use. Our professors are consistently published in leading journals, speak at conferences around the globe and participate in scholarly pursuits to advance teaching and practice. Students are making meaningful contributions in companies and communities through experiential learning opportunities and service. And alumni are securing and thriving in positions at leading companies and organizations worldwide.

Whitman may look different today than when you may have walked the halls of either Slocum or the Crouse-Hinds School of Management Building, and it will likely look different to those of you who convene in the atrium in decades to come. But what has and will remain constant is our commitment to students and to advancing the study of business.

We thank you for your generosity—a gift that enables us to provide a quality education for future business leaders.

Gifts from Alumni and Friends Truly Make a Difference

Thomas J. Foley, Executive Associate Dean

GIFT /gĭft/ n. Something that is bestowed voluntarily and without compensation.
Putting Passions Into Action

Michael Falcone ’57

“A Michael is exceedingly loyal to Syracuse University and the Whitman School,” says Executive Associate Dean Tom Foley. “He is a model of putting passions into action to achieve success. Whitman is very fortunate that advancing business education is one of his passions.”

Falcone epitomizes the success that can be attained as a result of hard work fueled by an entrepreneurial spirit. Because of his belief in the power of entrepreneurship, Falcone made a gift to Whitman to create a center of excellence. Today, the Falcone Center for Entrepreneurship is home to innovative experiential and outreach programs, such as the Couri Hatchery (incubator for student start-up businesses), Women Igniting the Spirit of Entrepreneurship and the Southside Innovation Center. The Falcone Center contributes significantly to Whitman’s consistent ranking among the nation’s best undergraduate and graduate entrepreneurship programs.

Falcone turned his passion for entrepreneurship and real estate into a fruitful career. Recognizing the need for and growing interest in real estate as an academic discipline and to support Whitman’s efforts to become a trailblazer in this space, he established the Falcone Chair in Real Estate. Whitman Professor of Finance Yildiray Yildirim was recently given this distinction.

“Yildiray brings a wealth of experience and leadership to this position. Michael Falcone is enabling us to put greater emphasis on developing timely and rigorous curriculum, conducting relevant research and collaborating with industry partners to provide experiential learning opportunities for students. We are grateful for his support of this position, Michael Falcone is a model of putting passions into action to achieve success,” says Executive Associate Dean Tom Foley. “He is a model of putting passions into action to achieve success.”

Today, Falcone is chairman emeritus of Syracuse-based Pioneer Companies, LLC, which he founded in 1969. The company owns, manages and sells community real estate. Not only is he a generous donor to his alma mater, he is a member of the Whitman Advisory Council and a lifetime Syracuse University trustee. For his generosity and service to Whitman, Falcone received the Holtz Alumnus of the Year award in 1992.

A lot of people pursue their real estate license while balancing a family or job. Michael Falcone ’57 did so while juggling past-times, dating and high school exams. That is no typo. At age 16, Falcone became the youngest licensed real estate salesperson in New York. It’s no surprise his list of accomplishments grew from there.

Michael is exceedingly loyal to Syracuse University and the Whitman School.”

Charles Harris ’70

Charles “Chuck” Harris exemplifies how knowledge, skill and the propensity to serve can keep a person very busy. His bio depicts dedication to an accomplished career in investments and an extraordinary commitment to community. In fact, his extensive list of board leadership begs one to question if he ever sleeps.

Harris has long had a talent for multi-tasking. As a member of Syracuse University’s rowing team, he carefully managed his time to excel in the water and the classroom. He graduated from Whitman in 1970, went on to earn an MBA from Gannon University and, by 1972, had secured a position at PNC Financial Services Group, Inc.

Over the years, Harris achieved considerable business success, earned his certified financial planner designation and served as an instructor for the American Institute of Banking. Today, he is senior vice president and senior portfolio manager at PNC Wealth Management.

He guest lectures at Penn State University, Gannon University and CFP events, and his investment articles have been featured in regional publications. Additionally, Harris was listed in the National Register’s “Who’s Who in Executives and Professionals.”

Equal to his passion for his profession is Harris’ generosity to his community of Fairview, Penn., including service as founding treasurer of the Juvenile Diabetes Foundation of Northwestern Pennsylvania, past treasurer of Hospice Metropolitan Erie, treasurer of the Fairview School District, past VP of marketing for the Erie Philharmonic, president of the Flagship Niagara League, treasurer for the Northwest Pennsylvania Kidney Foundation, chairman of the Board of Directors for Mercyhurst Preparatory School, and a member of the Gannon University College of Engineering and Business Advisory council.

In addition to sharing his time, Harris supports Whitman through financial contributions, including the establishment of the Harris Faculty Fellowship for professors of finance. Professor David Weinbaum was recently awarded the fellowship. “Chuck funded the fellowship because he knows first-hand how education can take you and the role faculty play in preparing and inspiring students,” adds Foley. “We are truly grateful that Whitman is a beneficiary of his generosity in both wealth and wisdom.”

The Commodity of Generosity

Charles Harris ’70

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A Commitment to Giving to a Place that Was Home

Richard Haydon ’66 B.A.(A&S)

by Alison Kessler

Most people who have spent a good deal of time in Syracuse have likely heard someone refer to “the light” when giving directions in the Tipperary Hill area of the city. The light isn’t just a landmark for turning left or right, it is symbol of the area’s history. When the light at the intersection of Tompkins and Milton was installed in 1925, some Irish youth protested the “British” red light being on top of the “Irish” green light. At the request of the town alderman, the signal was rotated. Soon, the State of New York stepped in and city officials reversed the colors. Protests sparked again, city leaders relented and the green light was moved above the red for good.

Syracuse University alumnus Richard Haydon grew up near that light, and he fully understands its significance. Out of deference and fondness for his childhood neighborhood, Haydon named the hedge fund he founded Tipp Hill Capital Management, LLC.

Haydon’s connection to Syracuse goes beyond growing up near that light. His father spent years working in the physical plant of Syracuse University. Haydon and his brother, John, reaped the benefits of his father’s labors by attending SU tuition free. But Haydon drew more from his father than free tuition. He acquired the values of hard work and gratitude.

A chartered financial analyst, Haydon has had a distinguished career in finance. Before founding Tipp Hill Capital, he worked for some of Wall Street’s most prestigious houses, including Neuberger Berman, Goldman Sachs B. Co., Gabelli & Co. and Omega Advisors.

Haydon believes in the importance of heritage and giving back, and he lives those ideals by doing more than naming a company after the home of his youth. He and his wife, Helen, are longtime supporters of SU and the Whitman School. They donated a classroom in Whitman in honor of his parents and funded the Haydon Family Faculty Fellowship, which is currently held by Whitman Professor of Finance Amber Anand. They established the Haydon Family Endowed Fund for the Entrepreneurship Bootcamp For Veterans with Disabilities (EBV) and have made donations to the Maxwell School and the SU Lacrosse Program.

“Richard is well regarded as a successful investor, but more importantly, he is known as a genuinely good person,” shares Tom Foley, Whitman executive associate dean. “He seeks to share his generosity in ways that will make a lasting impact, from supporting faculty fellowships to endowing the EBV fund. He also gives freely of his time and insight in an advisory capacity and to students as someone who has worked diligently and achieved significant success in a turbulent and demanding industry.”

In addition to financial support, Haydon is dedicated to service. He is a member of the Whitman Advisory Council and a life trustee of Syracuse University. He has worked on the Commitment to Learning campaign, the Metropolitan Advisory Committee, the Society of Fellows and the Athletic Committee. Haydon embraces the opportunity to share his experience with Whitman students and did so recently when six accounting and finance majors visited New York City as part of the Frankel Scholars Program. In recognition of his unwavering loyalty and dedication, Haydon received the inaugural Martin J. Whitman Distinguished Service Award.

Two of the Haydons’ three children now share the bond of being an SU alumnus with their father. His sons Leigh and Sean graduated from Whitman in 2003 and 2007, respectively. For Haydon, a long-time resident of New Jersey, his sons’ time at SU likely meant a few drives beneath the upside down stoplight.
Two significant things happened to Jack Milton ’51 his freshman year at Syracuse University. He made the decision to change his academic major from engineering to management and he met Laura Hanhausen ’51 (A&S) during freshman convocation at Hendrick’s Chapel. She would later become his wife.

Milton is the chairman of Milton CAT, one of the nation’s largest distributors of new and used heavy machinery, including tractors, trucks and excavators. The family-owned company is based in Milford, Mass., where Milton works every day alongside his son, Christopher, who serves as CEO. Christopher is the third generation Milton to be at the helm of a Caterpillar dealership. Milton first learned the ropes from his father, “Milt” in 1960, Milton and his partner represented Caterpillar equipment and engines in New Hampshire and Vermont, expanding into Maine in 1982 and into western New York with the acquisition of a Syracuse-based CAT dealership in 2004.

The growth of the company from one location to 13 across six states has been fueled by the Miltons’ continuity of purpose and empowering of people. Those same ideals are reflected in the raising of their family and in their commitment to community and causes.

Jack and Laura Milton are loving and dedicated parents to Christopher, Stacey Louise Milton Leal ’75 (VPA) and grandparents to four. They have long been engaged and generous alumni of the university where their life’s tale began.

“Embarking on the construction of a new building to meet the current and future needs of students, staff and faculty was daunting,” shares Whitman’s Executive Associate Dean Tom Foley. “Jack was there from the onset with a resounding show of support and confidence. He and Laura wanted to be a part of the school’s future and all that we knew was possible with the right space for facilitating growth and change.”

Soon after plans were announced for constructing the new, spacious and state-of-the-art building, the Miltons stepped up with one of the first leadership donations. Their generous gift funded the Jack and Laura Hanhausen Milton Room, a beautiful space for special events. In addition to other significant donations to Whitman and across the SU campus, the Miltons made a substantial gift to support construction of the Milton Atrium in the Syracuse University Life and Sciences complex.

Commitment to family and philanthropy comes naturally for the Miltons, so does service. Milton, a former member of the United States Army, is a Lifetime SU Trustee and a member of the Whitman Advisory Committee. Laura sits on the Board of Visitors for the College of Arts & Sciences. They are a team in every sense and the Syracuse community is lucky their color is orange.
The Jonathan J. Holtz Alumnus of the Year Award ceremony, held each spring, is an annual opportunity for the Whitman community to celebrate alumni and faculty who have served above and beyond for the betterment of the School and its students, faculty and staff. The faculty and alumni on the following pages were honored in April 2014.

David Levy ‘84 was a marketing major at Whitman. In December of 1986, he took a position as an account executive at Turner Broadcasting System, Inc. Twenty-six years later, he was named president of the company. In the years between, he amassed significant professional achievements—multiple promotions, industry acclaim and the brokering of a mammoth $10.8 billion, 14-year deal between Turner, the NCAA and CBS television.

Levy readily accepts the chance to share his career path with Whitman students through mentoring, speaking engagements and hosting career exploration visits. Additionally, he is a member of the Whitman Advisory Council and a generous financial supporter of the School, including the establishment of the David R. Levy Colloquium for Integrated Marketing Communications Program.

“David has done great things with his Whitman education,” says Thomas Foley, executive associate dean. “He is an exemplary alumnus who epitomizes the idea of sharing work, wealth and wisdom to enhance the experience for Whitman students as they prepare for the business world.”

Jake Duneier ’10, is the director of business development at Clyde Duneier, Inc., a New York City-based fourth-generation family jewelry wholesale business. Since graduating, Duneier has been a generous supporter of Whitman’s newly launched family business career track in the EEE Department by funding case competitions, helping to expand the curriculum and sharing his experiences with students.

Dean’s Citation for Exceptional Service

Kim Michalak ’70 B.A. (A&S), ’73 MBA, VP of Wells Fargo Advisors, LLC, is serving his second term as president of the Whitman Alumni Club of CNY. He was the first chairperson of the Club’s mentor program and has been instrumental in the program’s success. Through his leadership, the Club has raised money to award seven annual scholarships and four Student Business Start-Up Awards.

Young Alumnus of the Year

Jake Duneier ‘10
Continuous progress on research projects of Whitman faculty and Ph.D. students is vitally dependent on summer research funding. In fact, some of the strongest research publications are the outcome of summer-funded projects. Research funding in the summer of 2014 totaled $366,800 and was used to support projects by research-active faculty as well as Ph.D. students and their faculty mentors. A sampling of the projects funded includes:

- The Influence of Firm Information Environment on Financing Decisions: A Test of Disclosure Regulation
- Operational IT Failures and IT Governance: A Reciprocal Relationship
- Credit Risk of Suppliers and Spillovers to Manufacturing Firms
- The Impact of Post-SOX Supplier Capacity Constraints on the Nonprofit Audit Market
- A Category Cluster Approach to Investigate the Impact of Loss Leader Versus Non-loss Leader Promotions on Grocery Store Profits
- The Tower of Babel: An Assessment of Analyst Forecasts for Investor Valuation of Commercial Real Estate Firms
- How to Deal with Unprofitable Customers? A Salesforce Compensation Perspective
- Entrepreneurship and Psychological Disorders

Many of these projects have been completed during the summer and are currently under review or are being prepared for submission to top-tier journals such as Academy of Management Journal, Journal of Business Venturing, Journal of Finance, Management Science, MIS Quarterly, The Accounting Review, Journal of Financial Economics, Journal of Retailing, Marketing Science, Operations Research, Journal of the American Taxation Association and Personnel Psychology.

**2014 Summer Research Funding**

Michel Benaroch  
Associate Dean for Research and Ph.D. Programs

**BY THE NUMBERS**

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<th>Research Centers</th>
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LEAVE YOUR LEGACY

IMPACT FUTURE GENERATIONS WITH A PLANNED GIFT

When preparing for your financial future, please remember Whitman in your plans. Through a bequest/will provision, a charitable gift annuity, a revocable living trust, or retirement plan assets, there are many ways to continue helping to secure Whitman’s future and making an impact with our future students. For more information, visit [syracuse.planyourlegacy.org](http://syracuse.planyourlegacy.org) or contact Mike Matson, executive director of Planned Giving, at 315-443-4414.
We are pleased to acknowledge donors who have contributed to the Whitman School over the past 10 consecutive years. We thank you for your unparalleled generosity in support of our students and faculty.

DONOR HONOR ROLL

Michael R. Abbott ’92 and Daniel A. D’Aniello ’68

We thank you for your unparalleled generosity in support of our students and faculty.
We gratefully acknowledge those contributors of $100,000 or more to the Whitman School.
I am deeply honored and humbled to have been selected for the Harris Fellowship, which I was awarded for my research in financial economics. The Harris Fellowship will enable me to continue to focus on my research efforts going forward. I also intend to use the Harris Fellowship to communicate my research to peers through academic conferences, to bring it into the finance classroom for the benefit of our students and to share it with wider audiences through Dean Hawkins’ new translation initiative. I am truly grateful to Mr. Harris for his generosity and for making all this possible.”
VETERANS WITH DISABILITIES

ENTREPRENEURSHIP BOOT CAMP FOR VETERANS WITH DISABILITIES

Johann Joseph Comprix
Beta Alpha PSI-XI Chapter
Peter L. Berlant ’80, ’80 (NEW)

BARNES FAMILY ENTREPRENEURSHIP BOOTCAMP FOR VETERANS WITH DISABILITIES

Steven W. Barnes ’82

SPECIAL GIFTS

The following individuals, corporations and foundations have designated gifts for specific programs at the Whitman School.

Kenneth L. Quaglio ’91 MBA
Mary Ann Laubacher
FAMILIES GIFT FUND

JANETTE J. EVANS AND BRUCE J. EVANS

MINDY M. KANTOR ’80

BARBARA B. HARRIS ’70 (A&S)

R. L. RICHARD OLKER LEADERSHIP AWARD FUND

Evelyn Malikow
Edward Katz ’73 (A&S)

ERIWIN AND MARJORIE GUTTAG FUND

MARVIN MALIKOW ENDOWED FUND

MARVIN RICH WATERMAN FUND

MARY J. LUBIN ENDOWED FUND FOR ACCOUNTING

MORGAN STANLEY

SILICON VALLEY FUND

ROBERT M. BROWN ’67

ROBERT M. BROWN ’67

SILICON VALLEY FUND

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SILICON VALLEY FUND
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AMY POST MEMORIAL FUND
Ben Z. Post '79
Jay Lois Post '01 and Nicole S. Post '09 (A&S)
Brian Harris Post '58, VM, M.M.
Erica Rabb and Dana Rabb

RETAL AND FASHION INSTITUTE
Elisabeth Anne Lafontaine '76

SCHOOL OF MANAGEMENT DEVELOPMENT FUND
Susan A. Cliff
Debitel Services LP
Dick's Sporting Goods Inc.
Ernst & Young
Gain Thornton LLP
J.P. Morgan Chase & Company

CENTRAL NEW YORK COMMUNITY FOUNDATION IN
James F. Bright

INITIATIVE
SOUTH SIDE CONNECTION PROJECT:
Bradley J. Segal '82 and Melissa F. Segal

DEVELOPMENT FUND
SCHOOL OF MANAGEMENT
Elizabeth Anne Lafontaine '76

ENDOWED PROFESSORSHIP
WHITMAN ADVISORY COUNCIL
Melissa F. Aigen '84, '84 (HD) and
ENDOWED PROFESSORSHIP
WHITMAN ADVISORY COUNCIL
Terry D. Aigen '84, '84 (HD) and
ENDOWED PROFESSORSHIP
WHITMAN ADVISORY COUNCIL
Stevan W. Ballentine '93 (NEW)
Donald Bar. Barber '76 MBA

TRANSACTIONAL RECORDS ACCESS CLEARINGHOUSE
ian Duncan
Ramón Garrido
Diana Gordon
Susan B. Long
Dora Marie Provine

WHITMAN ADVISORY COUNCIL
ENRICHED PROGRAMS
Melissa F. Aigen '84, '84 (HD) and

WHITMAN FISHER CENTER PROGRAM FUND
Robert L. Smith '09

WHITMAN GRADUATE ACCOUNTING FUND
Anonymous

ASHLEY THOMBS '14, '15 M.S.
Ashley Thombs served as a Whitman peer facilitator and was a member of the Renée Crown University Honors Program. She is active in Beta Alpha Phi and won the chapter's Rothstein Kass Award. She was selected for the highly competitive Stuart Frankel & Company NYSE Scholars Program. Currently, Thombs works as a teaching assistant in the accounting department and as a career assistant in the Whitman Career Center. In recognition of outstanding achievement, Thombs received an D'Aniello grant her senior year and additional D'Aniello funds toward her Master's degree.

“I will never forget all the D’Aniello grant has made possible for me. It truly helped me achieve my goals, including a full-time offer at KPMG where I will begin working next fall as a real estate tax associate. I hope that I can empower students to realize their aspirations like Mr. D’Aniello’s generosity did for me.”

ASHLEY THOMBS
FJC
Jonathan W. Fehlman '08 M.S.
F.C.
Elizabeth C. Garlo '09
Paul R. Gordon '72 and
Nan R. Gordon '72 (OPA)
Cynthia Lee Hand '10, '11 M.S.
John P. Healey '81 and Gail Healey '81 (EDU)
Allison M. Hoagerty '01
Gregory Michael Jarvis '11, '12 M.S.
Jarred Spencer Kass
Timothy Stephen Kinsella '12, '13 M.S.
Tiernan W. Klink '05
Sharon B. Leib '95, '97 MBA
Bethany Ann Lib '12 M.S.
Daniel Brian Linstrom '08 M.S.
Georgiana I. Lertea '01
Park Avenue Charitable Fund
Mark S. Red '94 MBA
Richard Romar '81
Rutgers Med/SoLanberg Bertiger & Gustafson PC
Naas H. Rutgers '79 and Sharon L. Singer '79
Alessandro Schenone '04
Susan T. Sheldon '94 and Craig A. Sheldon '94
Brian Joseph Stenger '11 M.S.
John N. Spencer '62
Cheryl M. Timko '04, '05 M.S.
Joyce A. Zadulla '96 MBA

MAJOR: Finance and Accounting
HOMETOWN: Tarrytown, N.Y.
SCHOLARSHIPS

We appreciate these donors for supporting Whitman students’ academic endeavors.

ABBOTT FAMILY SCHOLARSHIP FUND
Michael R. Abbott ’59
Elisabeth A. Abbott ’54 (VPA)

ALBERT F. ANTONINI SCHOLARSHIP
Sally J. Gazzerro ’59 (NUR)

Paul Gazzerro Jr. ’65 MBA and Albert F. Antonini

Madeline Gildin

Pearl Dudak

SCHOLARSHIP
AMY JILL DUDAK MEMORIAL
Christopher E. Deyo ’81, ’81 (NEW)

Martin S. Dembo ’35*

SCHOLARSHIP
Robert H. Craven Jr. ’73

ENDOWED SCHOLARSHIP
REUBEN AND ETHEL FRIEMAN INTERNSHIP ENDOWED FUND
Carol Frieman Finkel ’59 (A&S)

Reuben & Ethel Frieman Foundation Inc.

CAROL FRIEMAN FINKEL ’59 (A&S)

Schwab Charitable Fund

HOMER L. HARRISON ENDOWED SCHOLARSHIP FUND
Frederick C. Hallahan Jr. ’59 (ENG)

Carol Frieman Finkel ’59 (A&S)

PERPETUAL FUND
THEODOR F. SPALL JR. ’69

SCHOLARSHIP FUND
William L. Zysblat ’72

Debra Schindler and Kenneth Schindler

Debra S. Hirschberg and Mark G. Hirschberg

ENDOWED SCHOLARSHIP
BRIAN E. KRIGER

ENDOWED SCHOLARSHIP
Homer L. Harrison Foundation Fund

Shirley Dindy Harrison ’73 (VPA)

HOMER L. HARRISON ENDOWED SCHOLARSHIP FUND
Frederick C. Hallahan Jr. ’59 (ENG)

Carol Frieman Finkel ’59 (A&S)

Reuben & Ethel Frieman Foundation Inc.

CAROL FRIEMAN FINKEL ’59 (A&S)

Schwab Charitable Fund

ENDOWED SCHOLARSHIP
LAUREN DISHMAN ’18

MAJOR: Accounting
HOMETOWN: Richmond, Va.

Lauren Dishman brings many accolades as a freshman in the Whitman Leadership Scholar program, including graduating in the top 10 of her high school class. She was chair of the Honor Council and a member of the Student Advisory Group and Senior Class Council. She is already paving her way at Whitman as a member of Syracuse Enactus Team Guatemalteca and an active participant in the IMPRESS program. Dishman is grateful for the opportunities the Leadership Scholar program is affording her through financial support.

“I have two siblings in college, which puts a great financial strain on my parents. Without the scholarship support I am receiving as a Leadership Scholar, I would not be able to pursue a degree at Whitman and take advantage of all the opportunities the program offers to prepare for a successful career in accounting.”
Each year, gifts to the Whitman Dean’s Fund support many significant initiatives, including funding student scholarships, important faculty research projects and the school’s alumni magazine. Gifts to this help the dean effectively manage an organization.
Gifts to the Whitman Dean's Fund support a variety of notable programs—scholarships, faculty research and the school's publications.

(continued)
“The Goodman IMPRESS program is a unique opportunity for Whitman and its students to stand out. IMPRESS students have a greater opportunity to be engaged as prevalent partners in Whitman while taking an active role in preparing for their future careers. I believe in the Mission Returns project for Syracuse University Erastus. Currently, Bennett is a lead peer mentor for Marshall House in the Goodman IMPRESS program, Whitman’s new initiative to practically prepare students for real-world success made possible through the support of Kenneth E. Goodman ’70.

Bennett is a member of the Delta Sigma Pi international business fraternity and serves on both the recruitment and community service committees. She was active in the Mission Returns project for Syracuse University Erastus. Currently, Bennett is a lead peer mentor for Marshall House in the Goodman IMPRESS program, Whitman’s new initiative to practically prepare students for real-world success made possible through the support of Kenneth E. Goodman ’70.

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CONCENTRATIONS: Entrepreneurship and Real Estate

HOMETOWN: Syracuse, N.Y.

Jimmy Zheng decided he wanted to take a different path than most of his family members who were business owners. He decided to pursue a mechanical engineering degree from Syracuse University. Soon after, he realized that he also had a passion for entrepreneurship -- and leadership. As a Whitman MBA student, he is serving as president of the Whitman Graduate Student Organization. The Whitman scholarship fund is helping him pursue his true call.
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