OUR MBA PROGRAM WORKS FOR YOU.

How? By combining a demanding curriculum that’s about far more than just business courses. It’s about providing our students with real-world, practical learning requirements to better prepare them to make an immediate contribution to your business. But, it’s more than that too. It’s the sum of all the parts of our program that gives our graduates a decided edge in the marketplace. It’s how the Whitman MBA experience prepares well-rounded, globally aware, strategic thinkers.

HERE ARE THE Top-Five Reasons Why You Need to Hire Whitman MBAs:

1. **GLOBAL AWARENESS** – ranked as the #1 most global program by Businessweek, every aspect of the Whitman MBA curriculum is designed to foster our students’ understanding of business on a global scale. Coursework challenges our students to develop advanced analytical and strategic skills to enhance their business acumen for application anywhere in the world. And, with peers from all across the globe, our MBA students learn the nuances of conducting business from country to country.

2. **PRACTICAL EXPERIENCE** – our students simply learn more by doing more through our leading Experiential Learning requirement. Applying classroom learning to real-world business problems, students make connections with decision-makers, and work to deliver tangible results that add value to the sponsoring organization. This practical approach to learning provides immediate context for students and yields a rapid ROI within your organization.

3. **NEW WAYS OF THINKING** – the Whitman MBA helps students grow, understand and expand their business prowess by exploring new ways of thinking to understand the bigger picture and solve the business problem. They gain more than the tried and true set of financial skills and straight-forward business knowledge. They develop a propensity for thinking critically, deciphering data and formulating plans of action that make sense in terms of your business realities.

4. **LEADERSHIP AND COLLABORATION** – our MBA students develop and display leadership skills many times over within the classroom and through special partnerships across the university and in the greater community because they are intrinsically motivated to do more. Through these initiatives, we help them develop the crucial leadership, teamwork, social and communication skills they need to have success in all fields of business management.

5. **DEPTH OF EXPERTISE** – the in-depth specializations of the Whitman MBA provide our students with the skills and knowledge needed to be a leader not only within your organization but across your industry. We know that financial decision-making differs from marketing and brand management, so we encourage our students to dive in, dig deep and better understand the intricacies of their expressed areas of interest.

Don’t just let words on a screen tell you why our students make good hires. Contact the Whitman Career Center today to schedule an appointment and join the Twitter conversation at #hireWhitmanMBA.