EXCEEDING EXPECTATIONS FOR EXCELLENCE
DEVELOPING A CULTURE OF DISTINCTION
At the Whitman School of Management, we continually **EXCEED EXPECTATIONS FOR EXCELLENCE** by developing a culture that demands it. From our curriculum, to our faculty and research, to our programs and initiatives, Whitman continually performs best where it matters most — **PREPARING STUDENTS FOR REAL-WORLD SUCCESS**.

The Career Center at the Whitman School of Management offers comprehensive and convenient opportunities to engage and recruit your corporation’s future business leaders. The best asset we offer employers is far and away our pool of students, who continually exceed expectations in the workplace. Our students are touted by hiring companies for their depth of knowledge, ability to apply real-world experience and global perspective. Those skills and attributes translate to immediate and valuable contributions within any organization.

Our Career Center staff strives to provide a variety and volume of programs through which you can engage meaningfully with prospective employees. We offer a myriad of services and events, including career fairs, on-campus interviewing, and unique networking events, to help you see and achieve your hiring goals. We work to build your brand on campus, while bringing you easy access to venues for sharing relevant information about your company and positions within it, establishing a comfortable familiarity with prospects and evaluating Whitman’s career-ready candidate pool.

Through our partnership-driven approach to employer relations, we focus on creating a consultative relationship with you to ensure your visit to campus is tailored to your preferences for interacting with prospects, schedule constraints and needs for specialized talent. There is a dedicated Career Center staff member assigned to each industry, major and discipline who will help coordinate your recruiting activities.

We pride ourselves on making your recruitment of our students both effective and efficient—that’s part of our culture. We invite you to pay us a visit so we can begin exceeding your own expectations for excellence.
CUSTOM OPTIONS

We believe there is no one method or medium for engaging students. We provide a variety of options for interacting with potential employees, both formally and informally.

**FORMAL INFORMATION SESSIONS**
Information sessions are formal corporate presentations that allow you to educate students about your corporation and recruitment process, hosted from 5:30-7:00 p.m., Monday through Thursday at Whitman.

**OFFICE HOURS**
The Whitman Career Center offers students the opportunity to meet one-on-one with corporate representatives to gain insights regarding personal career positioning. We work with you to set the dates and times for these 20-minute appointments—and promote it to students, monitor registration, reserve meeting rooms and host you for the day.

**CLUBS AND ORGANIZATIONS**
Whitman students have the opportunity to participate in 17 different clubs and organizations that host speakers from corporations. You may work directly with club presidents to schedule a speaking engagement, panel discussion or other engagement activity.
CONNECT WITH STUDENTS

Our unique professional and career development programs offer further opportunities to engage with students. Events and activities are developed and managed by Whitman Career Center staff with a focus on creating awareness of career choices within specific industries.

UNIQUE VENUES
Your feedback shows that building relationships with students is sometimes more effective in a relaxed atmosphere; therefore, we can offer suggestions for interesting destination points in Central New York for interacting with recruits.

GOLDBERG MARKETING CAREER EXPLORATION TRIP (SPRING)
Each year, the Whitman Career Center hosts 20 students in New York City for a career exploration trip, giving students the opportunity to learn more about career choices within the marketing field. We work with our corporate partners to create an informative learning experience.

WHITMAN ON WALL STREET (SPRING)
This interactive learning opportunity offers 30 Whitman finance students a chance to take part in a three-day career exploration trip to New York City. We work with hosts to develop unique learning experiences and showcase the business culture of the organization.
The Whitman Career Center hosts bi-annual career fairs so you can streamline and focus your screening efforts. Held in the fall and spring, each fair brings forth hundreds of students ready to put their knowledge in action for you. Your free registration affords you table space, parking and promotion to students attending. We encourage early registration because space is limited and available on a first-come, first-served basis. The online registration system closes to new participants one week prior to the scheduled fair.

SU CAREER FAIRS

With over 21,000 students, Syracuse University offers a diverse talent pool. Held in conjunction with the Whitman Career Fair, the SU Career Fairs are open to students from the University’s 11 schools and colleges, allowing you to identify candidates to meet your broad recruiting interests.

FOR MORE INFORMATION CONTACT: Jeanne Steckel, Sr. Recruiting Specialist, jmstecke@syr.edu OR 315-443-5548.
INTERVIEWING CANDIDATES

When it is time to narrow down your pool of prospects, one-on-one interviews allow you to screen and select candidates you feel best match the qualifications you are seeking.

THROUGH ORANGELINK, YOU CAN POST A CAREER DESCRIPTION, RECEIVE RESUMES AND NOTIFY THE CAREER CENTER OF YOUR CANDIDATE SELECTIONS.

We communicate with students and build the interview schedule for your campus visit.

Syracuse University recognizes the operational office hours of 8:30 a.m. - 5:00 p.m. Monday through Friday. To provide the most value for your visit, interview schedules begin at 9:00 a.m. The last interview of the day must conclude by 4:30 p.m.

Whitman fall campus interviews are scheduled from mid-October through early December. Spring campus interviews are scheduled from mid-February through the end of April.

The Whitman School allows you to select 30-minute, 45-minute or 60-minute interview segments. A complimentary lunch is provided by the Whitman School for each schedule option.

Please note that the Whitman Career Center generally does not schedule second round interviews as those are typically site visits to the hiring company and are best handled directly by staff within each company.

IF YOU WOULD LIKE MORE INFORMATION OR HAVE ADDITIONAL QUESTIONS ABOUT ON-CAMPUS INTERVIEWING, PLEASE CONTACT JEANNE STECKEL, SR. RECRUITING SPECIALIST, jmstecke@syr.edu OR 315-443-5548.
The Whitman Career Center works with you to develop strategies to meet your hiring goals—determining the projected number of hires, recruiting the highest number of qualified candidates for one-to-one interviews and, most important, tracking success. We understand your continued engagement with the Whitman School is dependent upon the performance of our students. We pay close attention to the success record of our major corporate partners, and tailor and adapt our processes as needed to be as efficient and effective as possible.
“Creativity and entrepreneurial mindset is what sets Whitman students apart from those at other schools. They have the strong academic knowledge in their field coupled with a strong work ethic. Whitman students graduate with the ability to understand people, process information and provide added value right out of the gate.”

Mark Hebert ’05 executive director, investment grade credit trading Morgan Stanley

“We come to Whitman for the amazing programs it offers. The students excel not only in academics, but also in communication and teamwork skills that benefit our company greatly. They know how to build relationships and grow a strong network which is extremely crucial to the success of our business.”

Marisol Saldana senior staffing specialist TJX Companies

“We Whitman students are very polished and professional. The global experiences they have throughout their time at Whitman provides great value to the business relationships they build as they grow their careers in global organizations such as Johnson & Johnson.”

David Seon ’11 supply chain manager Johnson & Johnson
FAST FACTS: WHY WHITMAN

HISTORY
- Established in 1919
- One of the first business schools to be accredited by AACSB International in 1920
- The School of Business was honored with a naming gift from Martin and Lois Whitman in 2003
- Continually recognized as a top undergraduate business program by Bloomberg Businessweek and U.S. News & World Report
- Whitman is recognized as a top-tier program in entrepreneurship by U.S. News and Entrepreneur Magazine/The Princeton Review
- Boasts the oldest program in supply chain management and is continually ranked among the nation’s top 10 programs
- Whitman undergraduate living alumni total nearly 30,000

CENTERS & INSTITUTES
- Africa Business Program
- Ballentine Investment Institute
- George E. Bennett Center for Tax Research
- Robert H. Brethen Operations Management Institute
- Michael J. Falcone Center for Entrepreneurship
- H.H. Franklin Center for Supply Chain Management
- Goodman Leadership Center
- Walter and Olivia Kiebach Center for International Business Studies
- James D. Kuhn Real Estate Center
- Harry E. Salzberg Memorial Program
- Earl V. Snyder Innovation Management Center
- Sustainable Enterprise Partnership (SEP)
- Transactional Records Access Clearinghouse (TRAC)

DEGREES
- B.S., M.S., MBA and Ph.D.

B.S. MAJORS
Accounting/Accounting CPA • Entrepreneurship • Finance Management • Marketing Management • Real Estate Retail Management • Supply Chain Management
*Dual bachelor’s degrees are also offered with Syracuse University’s School of Information Studies and S.I. Newhouse School of Public Communications

M.S. CONCENTRATIONS
Accounting • Entrepreneurship • Finance • Supply Chain Management

MBA CONCENTRATIONS
Accounting • Entrepreneurship • Finance • Marketing Management Real Estate • Supply Chain Management
*Dual master’s degrees are also offered with Syracuse University’s College of Law, S.I. Newhouse School of Public Communications and Maxwell School of Citizenship and Public Affairs

Whitman is noted for its academic rigor and commitment to research, innovation and experiential learning. The excellence of Whitman students is born from a dynamic curriculum, dedicated faculty who reach beyond the classroom, an emphasis on teamwork, experience with real-world business problems through case studies and entrepreneurial projects, a commitment to community service, experiential learning in the domestic and global marketplaces and participation in the Whitman Capstone or Global Entrepreneurial Management (GEM) course. The Capstone and GEM courses are the final opportunities for undergraduate and graduate students to demonstrate all they have learned over the course of their studies.
CONNECTING WITH US

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