FULL-TIME M.S. PROGRAMS
At the Martin J. Whitman School of Management at Syracuse University, we believe a well-rounded education is about more than just business courses—it’s about providing you dynamic and relevant experiences that help you build a competitive edge in the global marketplace.

In 1920, Whitman became the 16th school in the nation to become accredited by the Association to Advance Collegiate Schools of Business (AACSB) and has maintained accreditation since. The school’s faculty includes internationally renowned scholars and researchers as well as successful entrepreneurs and business leaders. In any given year, the Whitman School is home to more than 2,000 undergraduate, graduate and doctoral students.

The Whitman School has the resources of a large, multinational, multicultural university while maintaining intimate class sizes and easy access to your professors. With the knowledge and skills you gain through Whitman’s rigorous master’s coursework, combined with comprehensive career services and networking opportunities with accomplished alumni and professionals, you will be equipped to secure a rewarding position after graduation in which you can make an immediate impact.

Our people, programs, resources and experiences culminate to practically and professionally prepare you to exceed the expectations of today’s ever-changing and borderless business world.

LET’S GET STARTED ON BUILDING YOUR WHITMAN EXPERIENCE TODAY.
A Student-Centered Space for Community Learning

Every design decision of the 160,000-square-foot Whitman School building was made with a focus on students and a goal of creating a collegial, high-tech and world-class learning experience.

The building, which offers many sustainable and environmentally conscious features, fosters a strong sense of community. Large spaces accommodate public gatherings and special study areas for graduate students help build identity and cohesion. The David and Ilene Flaum Grand Hall, the Olsten Café and comfortable conversation areas tucked throughout the building encourage casual interaction among faculty, students, staff, alumni and visitors.

Both well designed and welcoming, the Whitman School was ranked among the top 50 most beautiful business schools in the world by Top Degrees Management. It is an ideal home to the exceptional programs, resources and opportunities that make for a first-rate management education.

Three Path Programs to Fit Your Needs

The Whitman School offers four M.S. disciplines—accounting, entrepreneurship, finance and supply chain management. Understanding the varying needs of students who wish to pursue an M.S. degree in one of these areas, we have shaped our programs along three degree paths.

9-MONTH PLAN (NON-INTERNSHIP)

FALL | 15 credits  
SPRING | 15 credits

16-MONTH PLAN (SUMMER INTERNSHIP)

FALL | 9 credits  
SPRING | 9 credits  
SUMMER INTERNSHIP | 3 credits  
FALL | 9 credits

18-MONTH PLAN

FALL | 9 credits  
SPRING | 9 credits  
FALL | 9 credits  
SPRING | 3 credits

All options include the same comprehensive curriculum taught by our esteemed faculty, and, because we recognize that you will need more than just concentrated knowledge in your discipline to excel in a fast-paced global economy, we offer a flexible elective schedule. You can integrate different aspects of business into your degree to obtain an expansive knowledge base, as well as the communication and decision-making skills essential for success.
The M.S. in accounting program provides a highly collaborative environment in which students and professors regularly engage to explore theories and solve real-world problems. Professors are very accessible, and classes, such as advanced auditing taught by Professor Elder, are often shaped by in-depth discussion and debate. The program provides students with unique practical learning experiences, such as business competitions, internships and the opportunity to become a teaching assistant. The relationships, knowledge and skills developed both within and outside the classroom are invaluable in preparing students for their professional roles after graduation.

—Brett Cornell ’12 B.S., ’13 M.S. in Accounting
In today’s marketplace, rapid innovation and business without borders require accounting professionals to think critically and conceive strategic solutions for complex commerce scenarios. The Joseph I. Lubin School of Accounting in the Whitman School of Management offers an M.S. in accounting that combines a rigorous curriculum with practical industry experience to fully prepare you for the challenges of a career as a practicing accountant, consultant or manager.

Our program accommodates students with a background in accounting as well as those with education in other disciplines. If entering with a bachelor’s degree in accounting, you will complete 30 credits to earn your M.S. in accounting. If entering without an undergraduate accounting degree, you will need to take additional courses during your time in the program, depending on your previous business and accounting coursework. This path could lengthen your time in the program.

As you progress through our program, you will have many opportunities to enhance your education through participation in professional associations, seminars, corporate visits and networking events. The experiences in and out of the classroom—combined with Whitman’s excellent reputation among recruiters from leading firms, including Deloitte, Ernst & Young, KPMG and PwC—will prove significantly advantageous as you go before potential employers and will equip you to positively impact the bottom line of any company.

ACCOUNTING@SYRACUSE

The Whitman School offers an online M.S. in accounting with similar curriculum content, faculty interaction and hands-on learning as our full-time, on-campus program.

For more information about our online program, visit onlinebusiness.syr.edu/acct or contact admissions@onlinebusiness.syr.edu.
Consistently ranked among the nation’s best both for undergraduate and graduate programs, entrepreneurship and emerging enterprises (EEE) is a flagship program of the Whitman School. The graduate program was ranked #17 in the 2016 U.S. News & World Report listing.

The M.S. in entrepreneurship helps you develop the tools to achieve success in several possible roles, such as the founder of a startup business, manager of a social venture, head of a family business or leader of entrepreneurial initiatives for an established business. You’ll experience the interdisciplinary nature of entrepreneurship through customized course selections and a variety of experiential opportunities through Syracuse University’s extensive cross-campus entrepreneurial ecosystem including:

- Panasci Business Plan Competition
- South Side Innovation Center (National Incubator of the Year, 2012)
- Women Igniting the Spirit of Entrepreneurship (WISE)
- Falcone Center for Entrepreneurship
- Student Sandbox and Emerging Talk
- D’Aniello Entrepreneurial Internships
- Couri Hatchery Student Business Incubator
The M.S. in entrepreneurship is a perfect program for anyone looking to start a business venture, pursue a career in corporate entrepreneurship or work for a family business. It encourages the innovation, creativity and critical thinking necessary to succeed in today’s high-tech, ultra-competitive and fast-paced business environment. It’s one of those rare educational experiences that relates what you learn in the classroom to the skills and due diligence crucial to solving real-world problems. The program prepares students to find new opportunities and capture value in the marketplace.

—JAMES SHOMAR ’13 M.S. IN ENTREPRENEURSHIP
The M.S. in finance program provided me with a solid quantitative and qualitative background in finance through interactions with students and experienced professors. The broadness of the customizable curriculum exposed me to different areas and allowed me to choose a specific area of focus, including corporate finance, investments or risk management. Additionally, the availability of statistics and modeling classes is unique to this program, which gave me a competitive edge when applying to finance Ph.D. programs.

—HONGLIN REN ’12 M.S. IN FINANCE
FINANCE PH.D. STUDENT, GEORGIA STATE UNIVERSITY
Today’s international marketplace is one of turbulent shifts and dramatic turns with seismic effect on financial strategies and decisions of businesses of all sizes across every industry. At the Whitman School, we understand that maximizing financial value and offsetting risk are the unequivocal measures of success for finance professionals. Our M.S. in finance program entails critical training for predicting and adjusting to change so that you can become a forward-thinking financial leader in a dynamic global economy.

Your Whitman academic experience will be enriched by the availability of the same technology used by practicing financial professionals as well as our proven preparation for designation exams. These resources, coupled with opportunities to engage with leading companies and accomplished alumni in nearby New York City, will give you a decided edge in the marketplace.

Successfully sitting for professional exams, such as the Chartered Financial Analyst (CFA), Financial Risk Manager (FRM) and Chartered Alternative Investment Analyst (CAIA) designations, gives our students a valuable distinction as they go before potential employers. According to the CFA Institute, Whitman students fare well in Level I testing, with typical exam pass rates an exceptional 10 percent higher than the global average.

Other opportunities to broaden your skills and gain a competitive edge include case and analysis competitions, preparation for Bloomberg certification and participation in Wall Street Prep seminars to aid in technical interviews.

A significant advantage to pursuing your degree at Whitman is its proximity to New York City and its consequential history and connections in the financial services industry. The access to key financial institutions, successful alumni and accomplished mentors is advantageous both in terms of practical experiences and influential connections.
The Whitman School is home to the nation’s first supply chain management (SCM) program, which was founded in 1919. The program has evolved into one of national prominence with our renowned faculty pioneering industry innovation and preparing students to make early and meaningful contributions in the marketplace.

In today’s global economy, successfully managing the logistics within an organization, and between organizations, requires a solid knowledge base and honed strategic thinking skills. The M.S. in SCM at Whitman entails a challenging, globally immersed curriculum and a range of opportunities to gain relevant, real-world experience. This combination of classroom and experiential learning works to build your confidence in maneuvering the most complex supply chain scenarios. The analytical skills gained through the curriculum extend well to understanding the implications of any business decision.

Whitman is home to two centers dedicated to SCM research and innovation. The H.H. Franklin Center for Supply Chain Management brings together Whitman students, faculty, alumni and accomplished SCM professionals to share research and advancements in the industry. The Robert H. Brethen Operations Management Institute supports students through Whitman’s chapter of APICS, an international professional society, and the provision of funding for scholarships and research.

Whitman’s SCM undergraduate and graduate programs are highly regarded among corporate recruiters and consistently recognized among the best by leading publications and organizations, such as Transportation and Distribution Management, The Princeton Review, U.S. News & World Report, Gartner and Bloomberg Businessweek.
The flexible curriculum is a major strength of the SCM program and a unique differentiator among the schools I considered. I chose Whitman because the program offers an array of electives that hit my three key goals: strengthening my technical analysis skills, improving my financial literacy and learning best practices across supply chain functions. Coming from a management position at a small manufacturer in San Francisco, Whitman’s entrepreneurial strength was another major factor, and I’ve been pleased that case studies are from both large and small companies. The school’s hands-on approach to learning is always front and center, routinely taking me between boots-on-the-ground and global perspectives. I’ve been involved in live consulting projects from my second month. The program and faculty have completely exceeded my expectations—so much is packed into these nine months.

—CORY SANDERSEN ’15 M.S. IN SUPPLY CHAIN MANAGEMENT
Career Education and Professional Development

The Whitman Career Center works in partnership with students to create a career search plan that aligns their education and experiences with marketplace needs. Through the use of career assessment tools and personal reflection assignments, you will be able to refine your career interests and focus your efforts toward a career goal in line with your qualifications.

During the course of the program, you will have the opportunity to meet with business professionals to discuss your goals. These meetings may occur in small group settings or in individual sessions, allowing for constructive conversations. Additionally, you can learn from business leaders through classroom presentations and the university lecture series. These opportunities work in tandem to help you gain an understanding of the business world and where your skills, interests and experiences are best suited.

Career Search Resources

The Whitman School subscribes to a world-class set of resources focused on the specific needs of graduate business students. You will have open access to our electronic career library, Whitman Career Center 24/7. This site offers information about business careers and industries, career search preparation materials and videos from career workshops. It also includes important materials from vendors, such as Career Insider by Vault, WetFeet.com and InterviewStream.

In addition to the career library, students have access to OrangeLink, the SU job posting board. This posting system lists positions uploaded by employers who specifically wish to hire Syracuse University students. In addition to those listings, the board provides information about other employment opportunities in the United States and internationally.

Personal Career Coach

Whitman Career Center staff members are each aligned to a functional area and offer guidance specific to a career interest area. These professionals work diligently to understand growing trends or changes in their specific industry and are positioned to help you design a plan to help reach your career goals.

For more information on Career Center resources, please visit whitman.syr.edu/career-services.
Students are provided a multitude of opportunities to develop practical skills and general competencies, such as communications, leadership and social awareness. Many of these opportunities are made possible through organizations composed of and led by students with the guidance of a faculty or staff advisor. Some of the organizations in which master’s students participate include:

- American Marketing Association
- APICS
- Beta Alpha Psi
- Entrepreneurship Club
- Financial Management Association
- Franklin Supply Chain Club
- Graduate Student Ambassador Organization
- Investment Club
- National Association of Black Accountants
- Toastmasters
- Whitman Consulting Club
- Whitman Graduate Student Organization
- Whitman Women in Business
**Syracuse University—A Diverse and Colorful Community**

In any given year, Syracuse University is home to more than 21,000 students, representing all 50 states and more than 120 countries. The University celebrates diversity and offers numerous organizations, events and programs to showcase and honor the abundance of cultures represented on campus.

When Syracuse “went Orange” in 1890, it became the first university to adopt only one official color. SU has some of the most competitive collegiate sports teams in the nation—winning national championships in lacrosse and basketball—and offers club teams in cricket, quidditch, soccer, tennis and more.

You don’t have to be a sports enthusiast to recognize Otto the Orange. Syracuse University’s beloved mascot was ranked #8 among the top 25 Best Mascots in College Football by *Sports Illustrated*.

**Things to Do in Syracuse**

- **Dine:** #5 Most Vegetarian Friendly Small City in North America (PETA), while also Best Bar-B-Que joint in America—Dinosaur Bar-B-Que (ABC *Good Morning America Weekend*).

- **Get Fit:** #6 Best Triathlon City in U.S. (Active.com) and Best Running Store in America—Fleet Feet Sports (*Competitor Magazine*).

- **Shop:** Visit the sixth-largest enclosed shopping center in the country—Destiny USA.

- **Play:** Rent a paddle boat at Green Lakes State Park, ski at a nearby mountain or test your fear of heights at the ‘Cuse Challenge Ropes Course on campus.

- **Enjoy Life:** Ride the ferris wheel at the State Fair, attend a baseball game or satisfy your need for speed at Destiny USA’s indoor go-cart race track.

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**Average Daily Temperature in Syracuse**

- **Avg. High**
- **Avg. Low**

- **Jan:** 14°F, 5°F
- **Feb:** 14°F, 5°F
- **Mar:** 23°F, 14°F
- **Apr:** 32°F, 23°F
- **May:** 41°F, 32°F
- **Jun:** 50°F, 41°F
- **Jul:** 59°F, 50°F
- **Aug:** 68°F, 59°F
- **Sep:** 77°F, 68°F
- **Oct:** 68°F, 59°F
- **Nov:** 59°F, 50°F
- **Dec:** 50°F, 41°F
Small Town Feel, Big City Experiences

Syracuse is located in the heart of New York, within driving distance of the major northeast business centers, including New York, Boston, Toronto, Washington, D.C., and Philadelphia. However, students can expect to benefit from a lower-than-average cost of living that translates to more affordable housing and entertainment expenses.

Ranked #1 by Travel and Leisure magazine for America’s Best College Town, Syracuse has earned top marks for food, historical sites, beverages and location.

Some of the many interesting areas of Syracuse include:

>> Marshall Street, the epicenter for student activity located right across from the Whitman School. There, you can grab coffee before class at Starbucks or Café Kubal, shop at a variety of boutiques, get a haircut or stop into Faegan’s for a sandwich.

>> Armory Square, which features more than 20 restaurants, unique boutique shopping, nightlife and entertainment. You can hop on the Connective Corridor, a free bus service that connects SU students to the city of Syracuse, to explore Armory Square and other areas of town.

>> The scenic Finger Lakes region, New York wine country, Adirondack Mountains, Green Lakes State Park and Highland Forest are all within an easy drive and offer stunning seasonal views and outdoor adventures such as hiking, skiing, kayaking and more.

<table>
<thead>
<tr>
<th>Nearby Major Cities</th>
<th>Distance</th>
<th>Time by car</th>
</tr>
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<tbody>
<tr>
<td>Albany</td>
<td>136 miles</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>Baltimore</td>
<td>332 miles</td>
<td>6.0 hours</td>
</tr>
<tr>
<td>Boston</td>
<td>299 miles</td>
<td>5.5 hours</td>
</tr>
<tr>
<td>Cleveland</td>
<td>330 miles</td>
<td>6.0 hours</td>
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<tr>
<td>Montreal</td>
<td>248 miles</td>
<td>4.5 hours</td>
</tr>
<tr>
<td>New York City</td>
<td>280 miles</td>
<td>5.0 hours</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>255 miles</td>
<td>4.5 hours</td>
</tr>
<tr>
<td>Toronto</td>
<td>248 miles</td>
<td>4.5 hours</td>
</tr>
<tr>
<td>Washington, D.C.</td>
<td>350 miles</td>
<td>7.0 hours</td>
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</tbody>
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NEXT STEPS

Application Deadlines

FALL ADMISSION ONLY
(M.S. in Entrepreneurship, M.S. in Finance and M.S. in Supply Chain Management)

First Round: November 30
Second Round: January 1
Third Round – Final deadline for international candidates: February 15
Fourth Round – Final deadline for domestic candidates: April 19

FALL AND SPRING ADMISSION
(M.S. in Accounting)

Spring Deadlines:
Final deadline for international candidates: October 1
Final deadline for domestic candidates: November 1

Fall Deadlines:
First Round: November 30
Second Round: January 1
Third Round – Final deadline for international candidates: February 15
Fourth Round – Final deadline for domestic candidates: April 19

Merit Scholarships

All of our full-time M.S. candidates are considered for merit scholarships, based on the credentials they submit for admission into the program, regardless of what round they apply for. However, it is not a guarantee that every admitted student will receive a scholarship.

Tuition

Please check our website to learn more: whitman.syr.edu/ms

Application Requirements

- Online Application
- Transcripts (unofficial)
- Resume
- Two Essays
- Two Letters of Recommendation
- GMAT or GRE Exam Score (official)
- One-Page Business Idea Proposal (M.S. in entrepreneurship applicants only)
- English Language Exam* (official)
- Admissions Interview (Performed at the discretion of the committee)

*International candidates only