MS in Supply Chain Management

Martin J. Whitman School of Management
THE WHITMAN DIFFERENCE

A LEGACY IN SUPPLY CHAIN LEADERSHIP

The Martin J. Whitman School of Management at Syracuse University is home to the nation’s first supply chain management (SCM) program. Our history of preparing accomplished supply chain professionals dates back to 1919 when our school was first founded and a specialization in traffic and transportation was offered. Since then, our program has evolved into one of national prominence. Our renowned faculty pioneers innovation that improves efficiencies in SCM, and they help train graduates to make early and meaningful contributions in the marketplace.

In today’s global economy, successfully managing the logistics within an organization, and between organizations, requires a solid knowledge base and honed strategic thinking skills. The new MS in SCM at Whitman entails a challenging, globally immersed curriculum and a myriad of opportunities to gain relevant, real-world experience. This combination of classroom and experiential learning works to build your confidence in maneuvering the most complex supply chain scenarios. And the analytical skills gained through the curriculum extend well to understanding the implications of any business decision.

Understanding the varying needs of students who wish to pursue an MS in SCM, we have shaped our program around two degree paths. We offer a traditional academic-year plan for students looking for a more traditional option and a 16-month plan for students who want to spread out their academic credits and incorporate a concentrated summer internship into their course of study.

Both degree tracks include the same comprehensive curriculum taught by our award-winning faculty. And, no matter which path you choose, you will have many opportunities to exponentially enhance your education through participation in professional organizations, internships, competitions and corporate visits.

These experiences in and out of the classroom—combined with Whitman’s excellent reputation among corporate recruiters—keep our undergraduate and graduate supply chain programs consistently recognized among the best by leading publications and organizations, such as Transportation and Distribution Management, The Princeton Review, U.S. News & World Report, Gartner and Bloomberg Businessweek. And, most importantly, these advantages will equip you to positively impact any company’s bottom line, giving you a decided edge as you interview with potential employers.
TWO PLANS FOR PURSUING YOUR DEGREE

At Whitman, we understand that curriculum, professors and practical learning are just a few of the variables that weigh in your decision of where to pursue an advanced degree. We know that an option for an academic timetable that fits your specific situation is also an important factor. To that end, we offer a traditional 9-month MS in SCM degree as well as a 16-month plan should you wish to include a summer internship prior to your last semester in the program.

9-MONTH PLAN

- FALL 15 credits
- SPRING 15 credits

16-MONTH PLAN

- FALL 9 credits
- SPRING 9 credits
- SUMMER INTERNSHIP 3 credits
- FALL 9 credits

MS IN SCM 30-CREDIT CURRICULUM

MANAGEMENT FOUNDATION COURSES (9 credits)
> Financial Accounting
> Managerial Finance
> Marketing Management

ONE SELECTIVE COURSE (3 credits)
> Global Supply Chain Strategy
> Project Management
> CRM
> Supply Chain Systems
> Relevant course approved by the faculty
> Internship

SUPPLY CHAIN CORE CLASSES (15 credits)
> Introduction to Operations/Introduction to Supply Chain Management
> Data Analysis
> Supply Chain and Logistics Management
> Management Science
> Strategic Sourcing

CULMINATING EXPERIENCE (3 credits)
> Lean Six-Sigma
ORGANIZATIONS AND OPPORTUNITIES FOR EXPERIENCE

While classroom instruction is the foundation of your professional preparation, experiential learning is where skills are enhanced and even tested. While pursuing your MS in SCM at Whitman, you will find an abundance of opportunities to listen, learn and engage through involvement in student clubs, internships, competitions, corporate visits, seminars and networking events. These experiences will contribute immeasurably to distinguish you among your peers as you work with Whitman’s dedicated Career Center in your pursuit of employment. And given Whitman’s recognition by corporate recruiters for producing proven supply chain professionals, your classroom and practical experiences will serve you well in making significant strides throughout your career.

In addition to course projects, Whitman's many organizations and opportunities for experiential SCM learning and professional development include:

THE FRANKLIN CSCMP SYRACUSE UNIVERSITY STUDENT ROUND TABLE and the APICS, an international professional society representing manufacturing, service and resource management professionals. Student groups work together to host various field trips and guest speakers throughout the year to see the inner workings of supply chain management and learn about current events and issues affecting the field.

H.H. FRANKLIN CENTER FOR SUPPLY CHAIN MANAGEMENT brings together Whitman students, faculty, alumni and active supply chain management professionals to share research and advancements in the industry.

ROBERT H. BRETHEN OPERATIONS MANAGEMENT INSTITUTE supports Whitman students and faculty with funding for scholarships and also research that advances the field of supply chain management. The Institute also supports Whitman’s chapter of APICS.

SALZBERG MEMORIAL LECTURE PROGRAM is recognized as one of the most prestigious award programs in the field of transportation, logistics and supply chain management. Each year, former Salzberg Medallion recipients and other distinguished practitioners active in the transportation and supply chain management fields are invited to nominate individuals and companies for consideration for the award. The half day program is held on campus with full student participation.
HISTORICAL HIGHLIGHTS OF WHITMAN’S SCM PROGRAM

1919 | The first specialization in traffic and transportation was launched at SU.

1920 | The H. H. Franklin Chaired Professorship in Transportation was endowed.

1921 | The transportation major was introduced which included the first class in the country on motor transportation.

1949 | The Harry E. Salzberg Memorial Program was inaugurated, presenting the Salzberg Medallion to individuals and companies for outstanding achievement.

1987 | The Whitman School established its chapter of APICS—the educational society for resource management recognized globally for its knowledge and expertise across the supply chain industry.


1989 | The September issue of Transportation and Distribution Management included Syracuse University among the top seven logistics programs in the country.

1998 | The major of Transportation and Distribution Management was renamed Supply Chain Management and the current curriculum introduced.

2005 | The program was ranked as 10th best in a study published in Supply Chain Management Review.

2007 | The undergraduate program received a blanket waiver for the Certification in Transportation and Logistics (CTL) from AST&L. Students who take qualifying courses can apply and receive their CTL.

2009 | Ranked 1st in the research area of risk management and 3rd in the research area of sustainability by AMR Research.


2009 | Hosted the 4th annual Behavioral Operations Management Conference.


2010 | Ranked #17 in operations management in Bloomberg Businessweek.

2011 | Ranked the 6th best masters program in a study by Gartner.

2012 | Ranked the 25th best supply chain graduate program in U.S. News & World Report.
APPLICATION REQUIREMENTS
Online application | Resume | Official transcripts
Two essays | Two letters of recommendation
GMAT or GRE exam score
English language exam (international students only)
Two or more years post-undergraduate work experience preferred
Interviews are performed at the discretion of the committee

APPLICATION DEADLINES
November 30 (1st round)
January 1 (2nd round)
February 15 (final deadline for international students)
April 19 (final deadline for domestic students)