CALL FOR PAPERS

Africa Business and Entrepreneurship Society and the Africa Business Program at the Kiebach Center for International Business Studies, the Martin J. Whitman School of Management at Syracuse University are organizing the Fifth Annual Conference on “Business and Entrepreneurship in Africa” jointly with Makerere University Business School and Laval University and in collaboration with other partner institutions on April 16-18, 2015, in Syracuse, New York, USA.

The conference will serve as a forum to present current work on business and entrepreneurship in Africa by scholars, practitioners and policy makers from around the world. Authors are invited to submit original, unpublished manuscripts that address any aspect of the business and entrepreneurship directly or indirectly related to Africa. Manuscripts may focus solely on one country, comparisons between countries or cross-border entrepreneurship or businesses. Case studies are also welcome.

Best papers will be recognized for special awards and selected papers will be published in the *Journal of Developmental Entrepreneurship* or *Transnational Corporations Review (TNCR)*. Please visit the conference website (africabusinessprogram.com) for guidelines on submitting your abstract or panel session proposal and for information on the Best Paper Competition. Please address any request to Africabusiness@syr.edu. **Papers in English or French will be considered for presentation.**

POSSIBLE AREAS OF STUDY INCLUDE, BUT ARE NOT LIMITED TO:

- Competitiveness of African economies
- Doing business in Africa: public policy options for creating business-enabling environment
- Entrepreneurship education, business incubation
- Business financing: venture capital, private equity funds, banks, bond and stock markets
- Information and communication technology and African businesses
- Reverse technology transfer and entrepreneurship
- Foreign direct investment
- Chinese and Indian business engagement with Africa
- The Diaspora investment, remittances and entrepreneurship
- Small and medium-sized enterprises, microenterprises and microfinance
- Social entrepreneurship, women and youth entrepreneurship