GLOBAL E-WEEK EVENTS AT SYRACUSE UNIVERSITY

NOVEMBER 17

EVENT :: Student Start-up Fair
10am-4pm in the Schine Student Center Atrium
Syracuse University startup teams showcase their businesses and encourage students to view entrepreneurship as a viable career option.

EVENT :: Seth Goldman's Lessons Learned as CEO and Co-Founder of Honest Tea
10:15-11:30am in Lyman Hall, Room 312
Learn the lessons and insights Seth experienced from brewing samples in his kitchen, to joining forces with the world’s largest beverage company, and how he continues to lead the company with passion and innovation.

NOVEMBER 18

EVENT :: Access to Capital: Food, Beverage, and Agricultural Enterprises
8:00am-1:00pm at the Empire Room at NYS Fairgrounds
A technical assistance workshop for food, beverage, and agricultural enterprises in Upstate New York interested in learning about traditional and alternative sources of financing.

NOVEMBER 19 // Women's Entrepreneurship Day

EVENT :: IDEA Brew at the AT&T App Challenge Demo Day & Award Ceremony
10am at the SUNY Metro Center (The Atrium, 2 Clinton Square in downtown Syracuse)
AT&T and its partners aim to unite developers in the greater CNY region to develop mobile apps serving community needs while demonstrating how mobile technologies can lead to the next generation of tech jobs and investment. The Demo Day will feature products created during the challenge.

EVENT :: #IDEAchatCNY
6-6:45pm, follow the conversation on Twitter
“Finding the Right Co-Founders” presented by SU alumni Trace Cohen, President & Co-Founder of Launch.it
Watch live and join the conversation: http://idea.syr.edu/event/ideachatcny-presents-trace-cohen/

EVENT :: EntreWoman: Catapult Your Way to Success
5:00-7:00pm, Whitman Grand Hall
Local entrepreneurs DeBorah Little (inventor, entrepreneur and student) and Eileen Collins will present to student groups focused on women’s leadership issues. Tell us how we can help you to achieve your personal and professional goals! Also, Nicole Miller from Crouse will lead health and wellness session teaching college students how 10 minutes a day can help you feel happier and healthier!

NOVEMBER 20

EVENT :: Branding for the Web
5-7pm, The Tech Garden
Do you want to create an online presence for your business but don't know where to start? Are you wondering whether your time should be spent on Twitter, Facebook, or Pinterest? Is your website terribly outdated, but you aren't quite sure what you need? We can help you. Our 2 hour course is an overview of all things digital, letting attendees gain a broad understanding of where they should best spend their time and money. Attendees will leave with a basic grasp of the various digital and social tools that can help boost their business marketing. Further individual consultations will be available by appointment.

http://unleashingideas.org
NOVEMBER 21

EVENT:: Campus-wide launch of the Panasci Business Plan Competition
The Panasci Business Plan Competition is a student business plan competition that encourages students to dream big and create a solid business plan. Finalists have a chance to pitch their plan to a panel of esteemed judges and win a monetary prize to launch their business. Over $35,000 in prizes are awarded.

NOVEMBER 22

EVENT:: Graduation Ceremony at Entrepreneurship Bootcamp
12-1:30pm, Whitman School of Management, Milton Room
The annual Entrepreneurship Bootcamp is a six-session intensive training program for members of the Syracuse business community who learn about entrepreneurship and best start-up practices. The program wraps up for a graduation ceremony and guest speakers.

http://unleashingideas.org