SCHEDULE OF EVENTS  OCTOBER 8, 2015

2 p.m.  
Welcome Address and Opening Remarks  
Kenneth A. Kavajecz, Dean  
Whitman School of Management

2:15 p.m.  
The Zinsmeister Award  
Yunwen (April) Gu B.S. ’16  
Presented by Gary LaPoint  
Assistant Professor of Supply Chain Practice

The Robert H. Brethen Prize  
Haoxiang Sun ’16 B.S.  
Presented by Fred Easton  
Professor of Supply Chain Management

2:30 p.m.  
Salzberg Award Presentation  
Unilever, Inc.  
Accepted by Ms. Wendy Herrick  
VP North American Supply Chain

3:00 p.m.  
Break

3:15 p.m.  
Franklin Council for Supply Chain Management  
Professionals (CSCMP) Syracuse University  
Student Roundtable Presentation  
Topic: Manufacturing 2.0:  
The Future Manufacturing Paradigm  
Student presenters:  
1. Goutham Maruthanayagam - MBA 2nd Year  
2. Hariharan Padmanabhan - MBA 2nd Year  
3. Sachin Sateesh Kodilalli - MBA 1st Year  
4. Jay Bennet Willer – MS SCM 1st Year  
5. Dinesh Srivatsa Ganesan – MS SCM 2nd Year  
6. Kartik Kakria – MBA 1st year

3:45 p.m.  
Ms. Dana Stiffler  
Vice President Research, Supply Chain  
Gartner Research

4:15 p.m.  
Panel Discussion:  
Manufacturing 2.0:  
Changing the Manufacturing Paradigm  
Moderator: David Aquino  
Senior Vice President of Supply Chain, Operations & IT  
Barco Uniforms  
Panelists:  
Michael Belfiore  
Contributing Writer for Popular Science, Popular Mechanics, Automation World & Desktop Engineering  
Gary LaPoint  
Professor of Supply Chain Practice  
Co-director of H.H. Franklin Center for Supply Chain  
Co-director of Harry Salzberg Memorial Program  
Richard Zarski  
SVP for Operations & Supply Chain,  
Fujitsu Frontech North America

5:15 p.m.  
Closing Remarks

SALZBERG DINNER: Goldstein Alumni and Faculty Center | 401 University Place  
A bus will be waiting outside directly after the program to bring guests from Whitman to the Salzberg dinner.