Your Future is Our Purpose: The 30-credit hour Whitman MS in Entrepreneurship program provides a rigorous immersion into the entrepreneurial process. With a strong commitment to experiential learning, the program is targeted to students with a passion for entrepreneurship in any industry or type of business.

Program Requirements – 30 Credit Hours

Business Foundation (15 credit hours)
- EEE 620 Foundations of Entrepreneurship
- MBC 603 Creating Customer Value
- MBC 607 Understanding Financial Statements
- MBC 609 Accounting for Managerial Decisions
- MBC 610 Opportunity Recognition and Ideation
- MBC 618 Competitive Strategy
- MBC 627 Financial Markets & Institutions
- MBC 628 Fundamentals of Financial Management
- MBC 630 Behavior in Organization

Entrepreneurial Core (12 credit hours)
- Students select from a wide array of elective courses that focus on different aspects of entrepreneurship to best prepare for their chosen careers.

Entrepreneurial Field Experience (3 credit hours)

Total Immersion and Support Programs
- Panasci Business Plan Competition
- South Side Innovation Center
- Women Igniting the Spirit of Entrepreneurship (WISE) Initiative
- Falcone Center for Entrepreneurship
- Entrepreneurship Bootcamp for Veterans with Disabilities
- D’Aniello Entrepreneurial Internship
- Couri Hatchery Student Business Incubator
- Syracuse University cross-campus entrepreneurial network

MS Entrepreneurship

For more information
Joshua LaFave
Director of Graduate Enrollment
Whitman Masters Programs
(315) 443-3497  jjlafave@syr.edu
Media: WhitmanJosh

SCAN THIS CODE FOR MORE INFORMATION OR VISIT THE MS ENTREPRENEURSHIP WEBSITE
whitman.syr.edu/ms/entrepreneurship
## Career Tracks

<table>
<thead>
<tr>
<th>Focus</th>
<th>New Venture</th>
<th>Social</th>
<th>Corporate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>How to start and run a new, independent company</td>
<td>How to start and manage a socially-oriented company</td>
<td>How to entrepreneurially manage and expand an existing company</td>
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<tr>
<td></td>
<td>Founder of a start-up company</td>
<td>Founder of a socially-oriented venture</td>
<td>Multi-skilled employee or executive of an established innovative firm</td>
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<tr>
<td></td>
<td>Multi-skilled employee in small or medium-sized enterprise</td>
<td>Employee in a non-profit firm</td>
<td>Management consultant</td>
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<tr>
<td></td>
<td>Franchisee of existing firm</td>
<td>Manager of an economic or community development program</td>
<td>Entrepreneurial leader in a family business</td>
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<tr>
<td></td>
<td>Creative thinker in established company</td>
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</tr>
</tbody>
</table>

### Career Goal
- Founder of a start-up company
- Multi-skilled employee in small or medium-sized enterprise
- Franchisee of existing firm
- Creative thinker in established company
- Founder of a socially-oriented venture
- Employee in a non-profit firm
- Manager of an economic or community development program
- Multi-skilled employee or executive of an established innovative firm
- Management consultant
- Entrepreneurial leader in a family business

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**Participation in the Whitman School’s MSE program changed my life for so many reasons. The fact that the faculty saw something in me and my business gave me the motivation to work hard every single day and pursue what has become my life’s passion—entrepreneurship. The lessons I learned while at Syracuse continue to infiltrate every aspect of my life and I would not be the person I am today, both personally and professionally, without these experiences.**

Greg Ackerman ’10 MSE
2009 Panasci Business Plan Competition Winner

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**How to Apply**
- Complete online application
- Submit business venture proposal
- Compose two essays
- Submit two letters of recommendation
- Resume
- Official transcripts
- GMAT Exam
- Submit $75 application fee (non-refundable)
- Interviews are performed at the discretion of the committee

**SCAN THE CODE FOR APPLICATION INFORMATION, TO APPLY ONLINE OR VISIT:**
whitman.syr.edu/ms/entrepreneurship/admission/apply.asp