WHY WHITMAN?

Our primary objective is to provide you with a rigorous and rewarding Ph.D. experience that fully equips you for a successful academic career in a leading institution.

As a doctoral student admitted to the program at the Whitman School, you will be personally supervised and directed by one of Whitman’s internationally recognized faculty members. Under this guidance, you will personalize the program of study to fit your strengths and interests, and you will conduct relevant and forward-thinking research publishable in the most esteemed business journals.

The Whitman Doctoral Program prepares you to be a scholar who makes a difference in the life of business scholars, practitioners, and students. You will get the skills necessary to teach and conduct cutting-edge business research in the following areas of study:

- Accounting/Management Information Systems
- Entrepreneurship and Emerging Enterprises
- Finance/Managerial Statistics
- Management
- Marketing
- Supply Chain Management
WELCOME TO WHITMAN

Working at the frontier of knowledge and being engaged with its dissemination to others is one of the most rewarding professions you can choose.

The Ph.D. program at the Whitman School of Management at Syracuse University is committed to building a great research partnership among its students, faculty, industry professionals, and faculty colleagues from other research institutions.

The Whitman difference is clear. Our Ph.D. program offers you access to cutting-edge research faculty within your chosen field of study, as well as the flexibility to tailor your own research program. Our students are critical partners in our vibrant research culture and are treated as full members of their respective departments with access to the same research resources available to our faculty.

Our goal is to prepare you to join a top research institution as a tenure-track faculty member. We welcome you to investigate our Ph.D. program further. It is an exciting time to be a researcher in business.

Ken Kavajecz
Dean

Michel Benaroch
Associate Dean for Research and Ph.D. Programs
PROGRESSING THROUGH OUR PROGRAM

The Ph.D. program requirements cover coursework, research, teaching, and academic service. You will be required to complete a total of 72 credits beyond the baccalaureate degree, including 42 credits of coursework, 6 credits of summer research, and 24 credits of dissertation work, with additional coursework as appropriate. You are also required to successfully complete a comprehensive examination before starting your third year of study.

PROGRAM SEQUENCE

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<thead>
<tr>
<th>YEAR 0</th>
<th>FALL</th>
<th>SPRING</th>
<th>SUMMER</th>
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<tbody>
<tr>
<td>(6 credits)</td>
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<td>2 Courses (6 credits)</td>
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<td>3 Courses (9 credits)</td>
<td>Summer Research Project (6 credits)</td>
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<td>(24 credits)</td>
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<td>3 Courses (9 credits)</td>
<td>Comprehensive Exam</td>
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<td>(18 credits)</td>
<td>Brown-bag Research Presentation</td>
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<td>Dissertation Work (12 credits) &amp; Teaching</td>
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<td>(12 credits)</td>
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COURSEWORK

To acquire deep knowledge in a desired field, you are required to take courses in the:

- **MAJOR FIELD**: 4 seminar courses, independent studies, and other Ph.D.-level courses (minimum of 12 credits)
- **SUPPORTING FIELD**: 3 advanced Ph.D.-level courses in a related field (minimum of 9 credits)
- **RESEARCH METHODS**: 4 advanced graduate-level courses (minimum of 12 credits)
- **BUSINESS COURSES**: 3 MBA-level courses (minimum of 9 credits); students holding an MBA (or a master’s degree in a relevant area) may transfer up to 9 credits
PROGRAMMATIC REQUIREMENTS

RESEARCH
You will engage in research and publication activities with faculty throughout the program duration. A solid publications record is a strong predictor of the number and quality of academic job opportunities available to you upon graduation. The specific research requirements include:

- **SUMMER RESEARCH PROJECT & SECOND-YEAR PAPER**: a 6-credit mentor-directed project conducted starting the first summer and continuing throughout the second year
- **BROWN-BAG RESEARCH PRESENTATIONS**: presentations to department faculty every semester starting in the second year to demonstrate progress on an ongoing or a new research idea
- **RESEARCH SEMINARS**: attending, participating, and presenting in research seminars your department organizes
- **PUBLICATIONS**: ideally, complete three journal research papers by the time you are ready for the job market, with at least one of them co-authored with your mentor
- **DISSERTATION**: a dissertation and 24 credits of dissertation work, guided by a committee of 5 faculty members

TEACHING
To develop as an academic, you are required to teach up to three courses at the Whitman School, starting from the third year in the program. You will develop the skills needed to succeed in the classroom by taking part in the following activities:

- participate in Syracuse University’s Teaching Assistant (TA) Training Program
- shadow the course(s) you are assigned to teach at least one semester prior to teaching
- attend training sessions on the use of technology inside and outside the classroom

ACADEMIC SERVICE
You will be expected to provide academic service to the school only to the extent that it furthers your academic progress and does not interfere with meeting program requirements. If you are fully funded by Whitman, you will provide 20 hours a week of research assistantship (RA) whereby you will help faculty conduct research and teaching. Additional service duties may include reviewing research papers, assisting with school/department-hosted professional meetings, helping to host guest research scholars, etc.
APPLICATION AND ADMISSIONS

As a competitive applicant, you must demonstrate - through your application, personal statement, and interview(s) – your commitment to devoting four years toward rigorous training and academic research as well as effective communication skills, a command of the English language in both verbal and written contexts, and the intellectual curiosity and personal discipline needed to excel in an academic career. You are encouraged to contact our faculty in your area of interest before and after you apply to better identify specialization areas of interest as well as faculty researchers with whom you are likely to work. Visit our website at whitman.syr.edu/faculty-and-research for a listing of our faculty.

APPLICANT REQUIREMENTS

- Completed application form, transcripts, three recommendation letters, and a personal statement
- GMAT is preferred, but GRE is also acceptable
- TOEFL official score report is required for students whose native language is not English. The TOEFL iBT minimum score requirement is 100
- A graduate degree (master-level) is preferred but not required

APPLICATION PERIOD: December 1 - January 15
ADMISSION DECISION: By April 1

RECENT PLACEMENTS

- CITY UNIVERSITY OF HONG KONG (FINANCE)
- CONCORDIA UNIVERSITY (ENTREPRENEURSHIP)
- EAST CAROLINA STATE (MANAGERIAL STATISTICS)
- LEHIGH UNIVERSITY (MARKETING)
- MIT’S TRANSPORTATION RESEARCH CENTER IN MALAYSIA (SCM)
- NATIONAL UNIVERSITY OF SINGAPORE (MGMT INFO SYSTEMS)
- OHIO STATE UNIVERSITY (MARKETING)
- PROVIDENCE COLLEGE (FINANCE)
FINANCING YOUR DOCTORAL DEGREE

Students admitted to the program will be offered a financial support package for four years:

1. Tuition waiver for up to 24 credits a year
2. A competitive academic year (9 months) stipend to cover living expenses
3. Fringe benefits (e.g., health insurance coverage)
4. Summer research grants to support work on mentor-directed projects
5. Travel funding to academic conferences in your area of specialization

Applicants admitted with the support package are required to provide academic service for 20 hours weekly.

A support package for a fifth year may be available depending on a student’s research and teaching credentials.

We accept applicants with external funding subject to the same admission criteria.

Information on scholarships and other financial awards can be found at the Syracuse University’s Graduate School’s online directory of financial support for graduate students.
ESSENTIAL APPLICATION FACTS

- Application Deadline: January 15
- Materials: completed application form, transcripts, three recommendation letters, and a personal statement
- Admission Exams: GMAT required, but GRE is also acceptable
- Language Exams: TOEFL score required for students whose native language is not English (TOEFL iBT minimum score requirement is 100)
- Education: A graduate degree (master-level) is preferred but not required
- Areas of Study: Accounting/Management Information Systems, Entrepreneurship and Emerging Enterprises, Finance/Managerial Statistics, Management, Marketing and Supply Chain Management

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